

Isle of Capri Casinos, Inc. Names Senior Vice President, Marketing and Senior Vice President, Human Resources
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Isle of Capri Casinos, Inc. (NASDAQ:ISLE) officials announced today that Douglas Burkhalter has been named senior vice president of marketing and R. Ronald Burgess has been named senior vice president of human resources. Both appointments are subject to regulatory approval.

Burkhalter brings more than 15 years of experience in marketing, including brand development, customer segmentation, loyalty programs, database marketing, advertising, media buying and analysis. Having served at the corporate and property levels of major gaming companies, his critical strengths include implementing strategic marketing initiatives, multi-property management, building team-oriented business processes and brand management.

Most recently, Burkhalter served as vice president of marketing strategy for Trump Entertainment Resorts, where he was responsible for the launch of the company's unified card program. He also held the position of corporate director of marketing for Argosy Gaming Company, where he was responsible for the campaign to rebrand the company, as well as director of marketing for the Alton Belle Casino. Burkhalter holds a degree in marketing from Webster University in St. Louis.

R. Ronald Burgess brings over 20 years of human resources experience at leading gaming companies to his new role, having responsibility for human resources during the turnaround of Argosy Gaming Company, and serving as the corporate director of human resources at Harrah's during their period of major growth. In these roles, Burgess was instrumental in the development and implementation of innovative service and courtesy programs, performance management systems, and executive development programs, as well as improving employee retention rates.

Most recently he served as a consultant on the launch of gaming in Macau, creating a foundation for human resources programs and a service culture for Galaxy Entertainment. Prior to joining Harrah's in 1986, he was responsible for human resources at a major operating unit of RCA, ultimately managing the merger into GE, as well as serving as the director of human resources for the Peabody Hotel. Burgess holds graduate degrees in education from the University of Memphis.

"I am pleased to welcome both Ron and Doug to the Isle of Capri Casinos team. We have added two strong gaming experts with very valuable skill sets to a solid leadership team that is focused on taking deliberate, measured steps toward strategic growth and improved financial performance," Virginia McDowell, president and chief operating officer, said.

Isle of Capri Casinos, Inc., founded in 1992, is dedicated to providing its customers with an exceptional gaming and entertainment experience at each of its 18 casino properties. The Company owns and operates casinos in Biloxi, Lula and Natchez, Mississippi, Lake Charles, Louisiana, Bettendorf, Davenport, Marquette and Waterloo, Iowa, Boonville, Caruthersville and Kansas City, Missouri and a casino and harness track in Pompano Beach, Florida. The Company also operates and has a 57 percent ownership interest in two casinos in Black Hawk, Colorado. Isle of Capri Casinos' international gaming interests include a casino that it operates in Freeport, Grand Bahama, a casino in Coventry, England, and a two-thirds ownership interest in casinos in Dudley and Wolverhampton, England.

There are four Isle of Capri Casinos brands including "the isle," Isle of Capri, Colorado Central Station and Rhythm City, providing over 16,000 slot machines, 550 table games and 3000 hotel rooms for our guests' enjoyment.

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