

Good Times Announces the Hiring of a Vice President of Franchise Sales and Development

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Good Times Restaurants Inc. (NASDAQ: GTIM) today announced the hiring of James A. DeBolt as its new Vice President of Franchise Sales & Development effective October 1, 2007.

The company said that Mr. DeBolt was most recently Vice President of Franchise Development for Back Yard Burgers responsible for the sale and commitment for over 200 restaurants. He held that position from 2004 to 2007. He also served as Director of Franchise Sales for Taco John's International from 1998 - 2003. Mr. DeBolt has also served as the Vice President of Development for the International Franchise Association.

Boyd Hoback, President & CEO, said: 'We are pleased to have Jim join Good Times in a new role for us as we prepare to expand our concept into a regional brand in select Midwestern markets. Jim comes highly recommended, is very well connected in the franchise community and brings a great deal of franchise development experience to bear on our expansion plans.'

The company said that it plans to immediately begin a larger franchise expansion strategy with both owner-operator and multi-unit franchisees, moving eastward from its base of operations in Colorado. Hoback added: 'We have worked hard to refine our concept, brand position and the store level economic model and have validated that with consistent results in Colorado. We are now ready to accelerate our growth with disciplined expansion with experienced restaurant operators looking for a new opportunity.'

Good Times Burgers & Frozen Custard has 54 restaurants, mostly in Colorado serving high-quality, 100% all-natural Coleman beef burgers, chicken sandwiches, and fresh frozen custard.

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