

Pan Pacific Hotels and Resorts Announces Appointment of Alexander A. Pangelinan as Regional Director of Sales, Americas

2007-09-17

The appointment is in line with the strengthening of the Group's sales resources in America which will support the Group's business strategy to augment its growth in its key markets.

Based in Los Angeles beginning 10 September 2007, Alex will report to Senior Vice President Sales and Marketing Kevin Croley and will head the sales team in America to generate greater sales revenue in this market. His principal responsibilities include the management of key client relationships across the Americas, fostering strong business collaborations with preferred travel industry partners, in addition to representing the brand's offering at client and trade events.

In his twelve years in the hospitality industry, Alex has also held various senior positions in sales and marketing. Most recently, Alex was the opening Director of Marketing at Hotel Renew in Hawaii where he oversaw the revenue generation for the Los Angeles and San Francisco markets.

Prior to that, Alex was the Director of Global Sales at the Preferred Hotel Group in Los Angeles, where he was instrumental in driving sales in the corporate, high-end leisure and the entertainment markets from the west coast of the United States. He was responsible for building relationships and securing business through trade shows to drive revenue to the Group's hotels.

'We are very pleased to welcome Alex Pangelinan on board Pan Pacific Hotels and Resorts. His skills and experience will definitely enhance and complement the strengths within the current team. With the addition of Alex to the team, we are in a stronger position to boost sales revenue and secure a more significant market share in America,' said Mr Kevin Croley, Senior Vice President of Sales and Marketing, Pan Pacific Hotels and Resorts.

This article comes from Hotel News Resource

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