

Now hotel guests can plug into hotel entertainment systems via the TeleAdapt MediaHub

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TeleAdapt proudly announces that its highly anticipated MediaHub(TM) began shipping last month to hotels around the world. Orders for the new MediaHub have significantly outpaced initial forecasts. Therefore, TeleAdapt has quickly responded with increased production of units to meet the incredible demand expressed from hotel chains worldwide interested in further differentiating their in-room guest experience.



The MediaHub is the result of cooperative research and development efforts with technology leaders in the electronics and hospitality industries. This comprehensive connectivity panel was designed specifically for hotels in their effort to meet the entertainment demands of today's savvy travelers. Now, hotels worldwide can install the MediaHub and make it possible for their guests to seamlessly connect their laptop, iPod(R), MP3 player, iPhone(R), digital camera, camcorder, PDA, DVD Player and/or game console to a hotel TV. The result is a richer, more convenient visual and audio experience as their music can be played through speaker systems, pictures and work documents projected on a large screen and games played on as large of a screen as the one at home.

The MediaHub is offered in two versions: an active unit that automatically senses the guest plugging in a device such as an iPod, and changes the TV to that input, and a Passive unit which relocates the TV's auxiliary ports and allows guests to select the inputs by tuning to the designated TV channel. Both are available in a variety of trims and either a desktop or wall-mounted version.

A primary reason for the MediaHub's popularity with hoteliers is that it is compatible with a broad range of TV manufacturers and Video On Demand system providers. Additionally, it is the smallest, most stylish, and easiest to use solution of its kind available today. The MediaHub features the most commonly used industry standard connection ports such as HDMI and USB and offers hotel guests a simple plug-n-play experience.

'The MediaHub has generated phenomenal feedback from both hotel operators and travelers,' said Gordon Brown, CEO TeleAdapt. 'It makes a hotel guest's stay more comfortable and it allows the hotel operator to differentiate itself from the competition. As an added bonus, the MediaHub makes it simple to charge cell phones, iPods and other portables via the USB charging socket so guests aren't forced to search for available outlets under desks or behind beds.'

To further accentuate the convenience of the MediaHub, TeleAdapt provides a Guest Connectivity Cable Kit designed for guest use and/or resale in the hotel mini bar or gift shop.

The MediaHub with Smart Port Technology, co-developed with Philips Business Solutions, is the only approved panel for Philips branded TVs and holds all UL, CE and FCC certifications. The contemporary, sleek form factor compliments today's most cosmopolitan and smartly designed hotel rooms.

For more information about the MediaHub including pricing and specifications, please visit the company's website (www.teleadapt.com) or call a regional customer service center:

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About TeleAdapt - Keeping the World Connected

TeleAdapt is a leading global designer, manufacturer and supplier of connectivity products to the Hospitality Industry. The company's aim is to help Hotels and their guests to stay connected, with an underlying company vision of, Keeping the World Connected. Solutions include Ethernet connectors and audio/video connectivity devices that allow travelers to make the most of their portable devices and content while traveling. Today, TeleAdapt's wired and wireless Internet solutions can be found in over one million hotel rooms world wide. Founded in 1992 by CEO Gordon Brown, TeleAdapt pioneered the introduction of the modem adapters, which made international dial-up connections possible. This advent in connectivity technology represented the first and only solution of its kind at the time.

With operations in the United Kingdom, United States, Hong Kong, China, UAE and the Czech Republic, TeleAdapt's product lines include consumer electronics accessories, power solutions and connectivity products for the OEM, Retail and Hospitality sectors worldwide. Continually striving for unsurpassed quality, TeleAdapt has been awarded approved supplier status by internationally recognized hotel brands, internet service providers and consumer electronics manufacturers. Additionally, TeleAdapt's OEM/ODM engineering staff and product design teams have earned the group a Preferred Supplier Status with global computer and healthcare equipment manufacturers for over a decade.

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