



## Good Times Announces the Retention of QSR Consulting Group

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Good Times Restaurants Inc. (NASDAQ: GTIM) today announced that they have retained QSR Consulting Group, Inc. to continue to assist with menu pricing strategies for the coming fiscal year that begins October 1.

Commenting on their relationship with QSR Consulting Group, Boyd Hoback, President and CEO, said: "Faced with minimum wage increases and escalating commodity costs, our Good Times Burgers & Frozen Custard restaurants prioritize 'Menu Value' for our guests. The QSR Consulting Group pricing strategies we've incorporated into our restaurants have delivered real increases in revenue and profitability without detrimental changes to menu mix or transactions. We look forward to our continued relationship with QSR Consulting Group through the coming year.'

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