

Which Site Searches More Hotels?

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HotelsCombined.com has come first in research carried out by hospitality and travel news site 4hoteliers.com.

The survey conducted looks at the world's 10 most visited cities: Paris, London, Barcelona, New York, Beijing, Rome, Mexico City, Istanbul, Frankfurt, Moscow, and at the number of hotel results returned by five leading travel search engines: Kayak, TripAdvisor, Nextag, Sidestep and HotelsCombined.

4hoteliers findings showed '... that HotelsCombined.com far out searches other travel search aggregator sites. That is to say, they search the most individual hotels (for most cities).'

Upon hearing the results, Michael Doubinski, Business Development Manager at Hotelscombined.com has commented,

'It doesn't come as a surprise that we compare more hotels than others. Our past successes included HotelClub.com and RatesToGo.com websites, so we joined travel meta-search game with solid experience and what's very important, we learned on mistakes of others. Keep in mind that this comparison niche is very complex, even such giant as PriceGrabber.com had to shut down their travel comparison section. So, only the teams with best technical knowledge and industry experience can survive, and we have both.'

Also, 'We are already the leader in terms of usability. We have more hotels and more hotel information from compared sites easily accessible on a single hotel page in a smart Web 2.0 interface.'

The findings can be viewed at: http://www.4hoteliers.com/4hots_nshw.php?mwi=3582

Recent Media Coverage:

HotelsCombined under 'Honourable Mentions' in Web 2.0 Awards:

<http://www.seomoz.org/web2.0/>

Tim Hughes' (Commercial Director at Orbitz Worldwide, HotelClub.com) blog post about HotelsCombined participation in the TravelTech summit:

<http://tims-boot.blogspot.com/2007/08/traveltech-hotelscombined-bringing-meta.html>

About HotelsCombined (www.hotelscombined.com):

Hotels Combined is a unique free tool that searches over 30 major hotel reservation websites simultaneously. This eliminates the need to search websites one by one in order to compare prices and availability. Searching is done in real-time so that results show only the latest pricing and availability. Any website that successfully joins HotelsCombined Affiliate Program is allowed to reuse this technology. HotelsCombined is headquartered in Sydney and was founded in 2005. It is run by former senior managers and head IT staff of HotelClub.com and RatesToGo.com websites. For more information, please visit www.hotelscombined.com.

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