Introducing Passkey's EventExpress

2007-10-11

Online Group Reservations For Every Event, Every Hotel

EventExpress(TM) is an innovative tool from Passkey that lets you build customized group reservation websites in 3 minutes or less, making online group reservations a practical reality for every hotel and every event.

Passkey's online group reservation system, which for years has been the standard for managing large group events, can now be used by any hotel for any event.

Customized Events in Just Minutes

Simply enter your event name, dates, rooms and rates into an intuitive, one-page form, and an event-specific reservation website is built instantly.

Event planners are notified via email of the booking website url, so attendees can make their reservations online, easily and securely.

All of Passkey's Great Features

With EventExpress, you can take full advantage of all of Passkey's unique features, including:

Access by hotels and planners to real-time reports

SmartAlerts(TM) instant inventory notifications

Connectivity to over 70 online registration systems

Connectivity to all major hotel CRS/PMS systems

Advanced inventory management tools

About Passkey

Passkey (www.passkey.com) is the worldwide leader and recognized industry standard in online group reservations. The Boston-based technology company offers event planners and providers a powerful web-based solution for managing group hotel reservations. The heart of the Passkey system is an innovative online booking engine that lets group attendees make their hotel reservations online in the contracted group block, while allowing event planners and hotels to access real-time reports and event information. Offered as an onDemand solution, Passkey delivers benchmark speed, security and scalability.

The Passkey-enabled global network consists of over 85% of major U.S. Convention and Visitors Bureaus (CVBs), as well as thousands of hotels, trade associations, meeting planners and meeting management companies. Passkey investors include Lazard Technology Partners and DRV Investments, LLC.

This article comes from Hotel News Resource
http://www.hotelnewsresource.com
The URL for this story is:
http://www.hotelnewsresource.com/article29620.html
© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource
Distribute your news on our Network
See what all the buzz is about at:
http://www.hotelnewsresource.com/Info-news_account_info.html