

Grupo Posadas Expands Portfolio in 2007 - 2008

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Grupo Posadas announces the broadening of its current portfolio of ninety-eight properties with the opening of ten new hotels in 2008--in addition to eight hotel openings the company will conclude by the end of this year--as well as the unveiling of AQUA Cancun, the first of three resorts to be introduced under the new modern lifestyle brand, AQUA.

Celebrating over three decades of knowledge and experience, Grupo Posadas is Mexico's most internationally renowned company. With a fresh approach, strong leadership and solid roots in Latin America, Posadas has pioneered the Mexican hotel industry, becoming one of the top leading companies in the region's tourism. The company's eight distinctive brands include the new modern lifestyle brand, AQUA, the elite luxury brand, Fiesta Americana Grand, the classic luxury brand, Fiesta Americana, the luxury business brand, Lat 19 Degrees, the classic business brand, Fiesta Inn, and the economy class brands, Caesar Park and Caesar Business. From expansive, lavish resorts to cozy and casual boutique properties, Grupo Posadas offers the greatest diversity of hotel choices in Mexico and South America.

Posadas' first modern lifestyle brand, AQUA, readies for the grand re-opening of AQUA Cancun in December 2007. The fully renewed AQUA Cancun promises to seduce guests with its "sensory stay" philosophy, touching each of the five senses with unique design elements such as sensuous aromatherapy mists, savory international cuisine, deep-tissue Shiatsu massages, live DJs, and, of course, stunning panoramic views of the Caribbean Sea. Boasting 371 guestrooms, including 36 suites designed under four distinct categories, as well as three celebrity chef restaurants and a world fusion spa, AQUA Cancun sets the bar high for this much-anticipated brand debut.

Operating under the classic luxury category, the Fiesta Americana Grand Guadalajara Country Club debuted this August with 208 rooms designed by architectural firm EDCO Turismo. Located on Avenida Americas in the heart of Guadalajara's most exclusive corporate and financial district, the Fiesta Americana Grand Guadalajara Country Club is equipped to serve guests and business executives with a sophisticated, state-of-the-art meeting facility, accommodating events for up to 420 people, as well as a chic, new restaurant, 4 Estaciones, providing a comfortable, modern atmosphere to savor innovative "Contemporary Mexican" cuisine.

In the business class category, Posadas' Fiesta Inn brand looks forward to its hotel openings for 2008, including seven new locations in Mexico: Chetumal, Cuernavaca, Durango, Insurgentes, Morelia, Tepic and Toluca. A hospitality concept designed to meet the needs of frequent business travelers, Fiesta Inn includes 52 distinct hotels, each operating between 120 and 160 guestrooms. The brand guarantees functional facilities, comfortable work areas and high standards of service that distinguish this favored business class hotelier.

Posadas' Caesar Park hotels are recognized as corporate, social and cultural meeting centers in every city in which they are located. The prestige and rich tradition of Caesar Park hotels ensure that guests will experience refined service, luxurious comfort and personal attention during each and every stay, and the newest addition to this distinctive brand, the Caesar Park Buenos Aires--Obelisco, will continue to uphold these high standards and commitments. Opening its doors this November in front of the world-renowned Obelisco, a 220-foot monument standing in the heart of Buenos Aires, the highly anticipated hotel will provide a classic and relaxed environment in the heart of this vibrant, metropolitan city. Serving as a peaceful retreat and sanctuary for travelers to the bustling cultural and financial center of Buenos Aires, Caesar Park Buenos Aires--Obelisco will offer seventy-four contemporary guestrooms, two state-of-the-art meeting rooms and an authentic Argentine restaurant, serving traditional parrilla, or charcoal-grilled steaks, and exquisite national wines.

Following the completion of its eight hotel openings this year, Posadas looks forward to ten new properties in 2008:

Openings in 2008

Fiesta Inn Chetumal

Fiesta Inn Cuernavaca

Fiesta Inn Durango

Fiesta Inn Insurgentes

Fiesta Inn Morelia

Fiesta Inn Tepic

Fiesta Inn Toluca

One Acapulco

One Aguascalientes

Grupo Posadas, with over 37 years in the hotel marketplace, operates 99 hotels and more than 18,000 rooms in 50 beach and city destinations in Mexico, Brazil, Argentina and Chile.

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