

Marcus Hotels to Manage Venturella Resort and Spa in Orlando

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Will also provide technical and pre-opening services for project opening in mid-2008

Marcus Hotels and Resorts, a division of The Marcus Corporation (NYSE: MCS), announced it has been selected to manage the four-star Venturella Resort and Spa in Orlando, Fla. The company will also provide technical and pre-opening services for the project.

The property, which opened in 1988 as the Riu Hotel, is currently undergoing a \$22 million renovation and will reopen in mid-2008.

'Marcus Hotels and Resorts is the perfect partner to manage the renovated Venturella Resort and Spa,' said George Venturella, an owner of the hotel. 'Marcus Hotels has vast experience in hotel and resort management. The company's success is the direct result of its business formula. That formula involves offering uncompromising guest service, containing costs and growing revenue.'

When it reopens, the newly renovated Venturella Resort and Spa will feature a Mediterranean/Tuscan theme. Situated on slightly more than six acres near the entrance to Walt Disney World(R), the 155-room hotel will have two restaurants, a lounge and a spa, as well as more than 7,000 square feet of meeting space. The property will also feature new landscaping, including a lake with a beach.

'We are very pleased to be selected to serve as the management team for the Venturella Resort and Spa,' said Bill Otto, president of Marcus Hotels and Resorts. 'This four-star property will truly be a gem in the Orlando destination market. We look forward to exceeding the expectations of Venturella guests in every area of their stay as well as growing revenue for the hotel.'

Otto said the Venturella agreement is another step forward in the company's strategy to grow primarily through management contracts. In addition to the Venturella property, Marcus Hotels has added seven properties to its portfolio in the past 12 months, increasing the total rooms under management to more than 5,000.

'With new properties in major U.S. markets and relationships with several premier hotel ownership companies, we are continuing to build momentum as a leading hotel management company,' said Otto.

About Marcus Hotels and Resorts

Marcus Hotels and Resorts owns or manages a distinctive portfolio of 20 hotels, resorts and other properties in 10 states, with three additional properties under development. The company owns eight hotels, is a third-party manager for 12 hotels, resorts and other properties and is providing technical services for the development of a Hilton hotel in Bloomington, Minn., the Carmel City Center Hotel in Carmel, Ind. and the Venturella Resort and Spa in Orlando, Fla.

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