

Homewood Suites by Hilton Opens First Mexico Property

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Exclusive Features to Torreon, Mexico Property Include Presidential Suite and Poolside Bar with Sandy Beach Area

Homewood Suites by Hilton(R), the international brand of upscale, all-suite, residential-style hotels, continued its international expansion this week with the opening of its first property in Mexico, located in the burgeoning business hub of Torreon, Coahuila. The 102-suite property is located within an innovative new entertainment complex called Intermall Laguna, a 26,000-square meter facility that will revitalize the Torreon area by providing more than 2,000 new jobs, and attract both business travelers and tourists.

'Homewood Suites has been leading an aggressive growth strategy that has steered unprecedented expansion, year after year since 2000, recently reaching a milestone opening with its 200th property in June 2007,' remarked Rebecca Wyatt, senior vice president of brand management. 'Homewood Suites by Hilton(R)Torreon is another major development milestone, marking the first of several Homewood Suites properties planned for Mexico, as well as continuing the brand's movement towards international growth.'

The five-story hotel offers 102 guest suites, comprised of 97 two-room suites, four two-bedroom suites and one Presidential suite, an exercise facility, putting green, outdoor pool with sand and a poolside bar. The Presidential suite and poolside bar are new features for the brand. No other property in the Homewood Suites family features them, and they are prominent examples of how the brand has taken into consideration the influence and tradition of the local culture. However, the property will still incorporate all the homelike amenities of a traditional Homewood Suites, including the Suite Start(R) breakfast, Welcome Home(R) reception, complimentary grocery shopping service, complimentary high-speed internet, and more. The Suite Start breakfast and Welcome Home reception will feature at least one local dish.

Torreon is one of the most important industrial complexes in Mexico, populated by more than 1,500 enterprises in 13 industrial sectors. The hotel is located in an area of emerging development in Torreon, adjacent to Hospital Angeles. The Intermall Laguna complex has already sold 98 percent of its occupancy and will feature an Applebee's, a small amusement park, as well as an ice rink, Imax theatre - one of only seven in the country - and dozens of retail shops. Also located in the area are 19 universities, professional soccer, baseball and basketball teams and several golf courses.

In addition to the Mexico development, Homewood Suites currently has six properties open in Canada, with two more in the development pipeline.

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