

Seabourn Announces Odyssey Inaugural Itineraries

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\$250 Million Seabourn Odyssey, will launch her inaugural year itinerary in Venice on June 24, 2009

The Yachts of Seabourn is pleased to announce that the world's most luxurious cruise vessel, Seabourn Odyssey, will launch her inaugural year itinerary in Venice on June 24, 2009, and today, guests previously on a waiting list may select their choices of departures and luxury suites. As of November 5, 2007, bookings will be available to the general public. Starting in the grand cities and romantic isles of the Mediterranean and ending in the jewel-like bays of the Caribbean, Seabourn Odyssey's debut season will provide the sumptuous opulence and unparalleled service from scented Pure Pampering(R) baths drawn by the stewardess to a lavish Caviar in the Surf(R) beach party that earned Seabourn the No. 1 cruise line rating by Travel + Leisure readers. Fares for suites during Seabourn Odyssey's maiden season range from \$1,290 to \$7,035 per night, based on double occupancy.

In addition to the inaugural year sailings, Seabourn Odyssey will embark on The Yachts of Seabourn's first-ever World Cruise in January 2010. Visiting exotic ports-of-call from Bora Bora to Bali, Sydney to Saigon and Hong Kong to Istanbul, and touching five continents, the 108-day voyage will offer guests opportunities to experience bespoke excursions at each destination, while traveling in the pampered, casually elegant style that is Seabourn's signature.

"The ultra luxury segment of the cruising business has been operating at nearly full capacity, and Seabourn Odyssey will be the first ultra luxury cruise vessel launched in six years," noted Pamela Conover, Seabourn president and Chief Executive Officer. "There is pent-up demand for a new, intimate ship to continue Seabourn's legacy of exceptional service, unexpected delights and exotic destinations, which are synonymous with the brand."

Like Seabourn Pride, Spirit and Legend, Seabourn Odyssey's intimate scale allows travelers the opportunity to explore secluded harbors and hidden coves such as the Thai island of Ko Kood and the charming village of Deshaise on Guadeloupe. Although Seabourn Odyssey is larger than her sisters, she will carry a maximum of only 450 guests - boasting one of the highest space ratios in the industry and maintaining a highly personalized standard of service with nearly one staff member per guest. Ninety percent of the 225 luxurious suites boast private verandas, and all command ocean views. They feature full granite and marble baths with separate tub and shower and Molton Brown well-being products, a complimentary in-suite bar stocked to the guests' requests, flat screen televisions and a writing desk with personalized stationery - thoughtful details that make guests feel at home. One exceptional feature of Seabourn Odyssey will be Seabourn Square, an innovative "conciierge lounge" that invites guests to access every service they might require in a relaxed, club-like ambience designed to encourage sociability. The area includes a library, upscale shops, an outdoor terrace and a coffee bar and is staffed by concierges prepared to respond to any request, from in-port shopping tips to creating an ultimate shore excursion. Occupying the aft section of two decks, the Spa at Seabourn will be the largest on any luxury ship and offer full services in a dramatic, expansive setting. A two-deck-high waterfall and appealing indoor/outdoor treatment rooms combine with a thalassotherapy pool and complete salon facilities to pamper guests.

Because guests of Seabourn consistently expect the best, Seabourn's Signature Delights provide voyagers with a variety of gracious enhancements to services. From Massage Moments SM that melt away tension and Movies Under the Stars SM on board, to Shopping with the Chef in exotic locales and Caviar in the Surf(R) ashore, these unexpected and exceptional extras add value and pleasure to the Seabourn experience. Seabourn's Signature Service Desk allows guests to create tailor-made excursions, and most cruises include an Exclusively Seabourn complimentary shore experience in a breathtaking setting.

As the first addition to the ultra luxury segment of the cruise industry in six years, the \$250 million Seabourn Odyssey provides an enhanced environment for enjoying the personalized service guests expect from the Seabourn brand. A wide variety of culinary experiences will be available in four dining venues, including many with celebrity chef Charlie Palmer's award-winning touches. With a reputation of excellence, the Yachts of Seabourn earned the highest scores among cruise lines in the categories of "Food" and "Service" from readers of Conde Nast Traveler magazine in the January 2007 issue.

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