

Miami's newest resort debuts January 2008

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Gansevoort South Hotel Spa Residences, To Debut In South Beach January 2008

Following the success of the Hotel Gansevoort in Manhattan, Gansevoort Hotel Group is expanding with the January 2008 opening of the Gansevoort South Hotel, Spa and Residences, South Beach's most complete luxury lifestyle resort.

The 334-room Gansevoort South hotel is infusing glamour into the north end of Collins Avenue (between 23rd and 24th Streets), widely considered to be the next epicenter of South Beach. The landmark site (once home to the historic Roney Plaza) has been transformed into a lifestyle destination complete with a 334-room hotel and 259 condominiums. The property will feature the flagship DavidBartonGym + Spa, a full city block of luxury boutiques (including the first Miami outposts of INCA, Big Drop and Cutler), an intimate lounge by The Opium Group, restaurants by Philippe Chow and The ONE Group's STK, and a shark tank with 27 types of fish and sharks that spans 50 feet of the dramatic lobby.

Noted architect Stephen B. Jacobs and interior designer Andi Pepper - the team behind the flagship Gansevoort property in New York - have been tapped to infuse their stylish sophistication into the Gansevoort South property.

Like the New York hotel, the signature feature of Gansevoort South will be a 26,000-square-foot rooftop retreat, arguably the largest rooftop playground in the world. A tropical oasis dotted with coco palm trees and whimsical cabanas, the rooftop features a 110-foot elevated swimming pool and Plunge bar and lounge. Soaring eighteen floors high, it will offer uninterrupted views of the Atlantic Ocean, Biscayne Bay and downtown Miami.

Originally constructed in the 1960's in the classic Art Deco style of South Beach, the building is being entirely redesigned around a private beach club that will anchor the development and serve as its centerpiece and central gathering spot. On the main level, a 40,000-square-foot semi-circular oceanfront pool plaza boasts an infinity-edge pool trimmed with Bisazza glass tiles in shades of blue and gold. Teak decking, towering palm trees, oversized circular beds, plush cabanas and tented alcoves surround the pool, creating a relaxing enclave. An expansive bar/restaurant and an oversized Jacuzzi tucked beneath a flowering open-air trellis round out the space.

In between the pool deck and beach club a private cabana level is tucked into the building, offering a quiet sanctuary with ocean views. Acclaimed Nikki Beach designer Stephane Dupoux brings his signature style to the beach level which features the club's main bar, seating area, oversized lounges, cabanas, volleyball courts, and fire pits.

Oversized Rooms and All the Comforts of Home

Hotel rooms are accented with splashes of hot pink against charcoal gray suede walls, providing an understated backdrop for custom-designed tables, sofas, lounge chairs, oversized mirrors and polished wood headboards. Most of the units have large balconies with dramatic ocean, bay or city views. 1930s and 40s pin-up style photographs add a playful air to the spacious, light-filled rooms.

The 3,500 square-foot Presidential Suite includes two master bedrooms, two living rooms, dining area, kitchen, full bar, an entertainment room, and several outdoor decks with ocean views.

DavidBartonGym + Spa

National fitness icon David Barton is opening the newest incarnation of his popular gym and his first-ever spa product at Gansevoort South. The 40,000-square-foot flagship location will include a luxurious spa, yoga studios, and private training.

Gourmet Dining Destinations

Gansevoort South will include a new restaurant by Philippe Chow, longtime chef at the legendary Mr. Chow in New York. Serving Philippe's signature contemporary Chinese cuisine, this two-story, 9,000-square-foot restaurant on the corner of Collins Avenue and 23rd Street will be his first restaurant to open outside of New York City.

Trendsetting STK restaurant will also open its second location outside of Manhattan at Gansevoort South. Maintaining the quality of a traditional steakhouse while reinventing the ambience, clientele and atmosphere, STK first introduced the steakhouse to a young, sexy market in Manhattan's Meatpacking District and now brings that successful model to South Beach.

Oceanfront Meeting Space

Gansevoort South includes 45,000 square feet of indoor/outdoor meeting space, with complimentary WiFi and state-of-the-art audiovisual and teleconferencing capabilities.

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