

## Stark Service Solutions Announces Launching of the Motivational Marketplace

2007-11-05

---

Stark Service Solutions is the state of the art customer loyalty management company that has implemented successful programs in a number of Hilton's, W's, Marriott properties and independent hotels. SSS announced today the launch of it's Motivational Marketplace.

The Motivational Marketplace is an on-line store offering educational and motivational supplies to the hospitality industry. SSS is launching a special unveiling for clients and members on **Wednesday, November 14, 2007** followed by a public commencement on **Tuesday, November 26, 2007**.

The Motivational Marketplace will feature products that promote professional hospitality development for hoteliers worldwide. One category of products offered will advance Stark's already highly developed weekly education program, comprised of core hospitality principles, Theme Week(TM). This Formula 10(TM) Tool facilitates hotel-wide consistent, steady job skill and performance advancement for team members at all levels. Whether a team member is new and hearing information for the first time or a senior associate who has 'heard it all before,' Theme Week(TM) enables all managers to be effective coaches. It also addresses specific property 'hot buttons' including problem areas identified in customer satisfaction reports. These kits offer terrific activity packs that are a cost-effective and user friendly in promoting full team participation. Non-Stark members can take advantage of products designed for Core Hospitality Principle development as featured in the monthly newsletter, the Hospitality Teaser offered by SSS.

Unique Recognition and Celebration supplies are also available on the Motivational Marketplace including a special line of products available in partnership with Steiner Sports. *"Our partnership with Steiner Sports avails a line of coveted sports memorabilia to our cliental and hospitality enthusiasts everywhere. By offering a wide variety of unique products, senior management can benefit from the most effective recognition tools in continually promoting their team's exemplary performers."* States Naomi Stark, President of Stark Service Solutions.

Hoteliers looking for innovative ways to maximize their associate satisfaction, guest satisfaction and loyal customer base will eagerly welcome this fresh addition to the hospitality industry.

Stark also offers a variety of services and programs designed to maximize hotel performance and profitability. Included is their revolutionary food and beverage program, The F&B Wizards. They have a unique a unique guarantee: **cost reductions while maintaining or improving guest satisfaction or there are no fees.** Properties with food costs over 35% will especially benefit from the Wizards' program of proven techniques that maximize food and beverage profit with all fees based solely on a percentage of the additional profits realized after program implementation. This program was developed by seasoned professionals each with over 25 years in the food and beverage industry in several of the leading hotels and resorts in the United States.

For more information on Stark Service Solutions, you are invited to contact them by email: [info@starkservicesolutions.com](mailto:info@starkservicesolutions.com) or toll free at 1.866.281.5062 option 5.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article29964.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)