

Burger King Corp. Appoints Armando Jacomino President of Latin America Region

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Burger King Corp. (NYSE:BKC) today announced the appointment of Armando Jacomino as president of the Latin America region. Jacomino will continue the company's restaurant development in Latin America and the Caribbean, including further expansion into Brazil, Argentina, Chile and Mexico.

He will also oversee the rollout of the company's global operational platforms throughout the region, and direct the introduction of new premium products and value menu strategies. Jacomino reports to Burger King Corp.'s CEO John Chidsey and will be an integral member of the global executive team.

'Strong franchisee relationships are a hallmark of the Latin America region and Armando is well positioned to maintain these vital connections,' Chidsey said. 'He is a 33 year veteran of the company with an enduring passion for his people and the brand. A natural successor to the position, Armando represents our ability to fill leadership roles internally with the best in the industry.'

Jacomino began his career at a BURGER KING(R) restaurant in 1970 as a crewmember in Miami. He rose quickly through restaurant management positions in both the U.S. and Latin America regions. After leaving Burger King Corp. to serve as a regional operations manager for two large corporations, he rejoined the company as a franchise business manager in 1998. Most recently, Jacomino served as vice president of operations, training and Mexico development for the Latin America region. Jacomino is a graduate of Miami-Dade College.

Jacomino replaces Julio Ramirez, who was promoted to executive vice president, global operations.

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