

Grupo Posadas Unveils Latest Argentinean Property

2007-11-07

Caesar Park Silver Buenos Aires - Obelisk, scheduled to open in January 2008.

Following a detailed redesign and restoration, the hotel occupies one of the city's most historical and classical buildings of the 1920s. Conveniently located on Nueve de Julio Avenue in the cultural and financial district, the property faces the Obelisk of Buenos Aires, the country's most widely recognized landmark, standing at more than 220 feet. Situated just a few steps from the entertainment offerings of Corrientes Avenue and only a few blocks from other major attractions, including the Colon Theater, Florida Street and the Galerías Pacífico Commercial Center, Caesar Park Silver Buenos Aires - Obelisk provides an ideal location for visitors who wish to fully explore all of the abundant offerings of this truly vibrant, metropolitan city.

Blending a clean, natural color palette with the inspiring decor of soaring ceilings, gleaming columns and sparkling chandeliers, the hotel creates a spacious, contemporary atmosphere where guests can retreat from the bustling activity of the outside world. Whether returning from a power lunch in the financial district or concluding a day of haute couture shopping at Patio Bullrich, the resort's well-heeled guests revel in the welcoming warmth and charm of this casually sophisticated haven.

Caesar Park Silver Buenos Aires - Obelisk seeks to surpass guests' expectations with its fine attention to detail, its relaxed and stylish atmosphere and its high quality of guest services and amenities, including a state-of-the-art fitness center and two private meeting rooms that can accommodate social or corporate events for up to sixty people. Each of the seventy-four contemporary guestrooms include an LCD television, in-room Internet access, a fully stocked mini bar and a laptop-compatible safe.

The property additionally features a chic restaurant and bar serving authentic Argentine cuisine, including traditional parrilla, charcoal-grilled meats, paired with exquisite national wines. Located in the hotel lobby with breathtaking city views of one of the most visited areas of the country, the restaurant and bar provide the perfect setting to enjoy the unique flavors of Buenos Aires.

Posadas' Caesar Park hotels are recognized as corporate, social and cultural meeting centers in every city in which they are located. The rich tradition of Caesar Park ensures that guests will experience refined service, luxurious comfort and personal attention during each and every stay, and the newest addition to this distinctive brand, the Caesar Park Buenos Aires - Obelisk, will surely embody these high standards and commitments.

Grupo Posadas, with over 37 years in the hotel marketplace, operates 98 hotels and more than 18,000 rooms in 50 beach and city destinations in Mexico, Brazil, Argentina and Chile. In Mexico, the company operates 20 percent of its rooms in the tourism segment. Its eight hotel brands are Aqua, Fiesta Americana Grand, Fiesta Americana, Lat 19 Degrees, Fiesta Inn and One Hotels in Mexico, and in South America, the company operates Caesar Park and Caesar Business, making Grupo Posadas the leading Mexican hotel operator in Latin America. Grupo Posadas has been listed on the Mexican Stock Exchange since 1992, with the ticker symbol "POSADAS."

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article30027.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html