

Passkey Unveils RoomList Express(TM), World's First Fully-Automated And Secure Room List Tool
For Hotels
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First to Offer PCI Compliance and Complete Automation for Hotel Groups using Room Lists

Passkey, the worldwide leader in online group reservations, today announced the launch of RoomList Express(TM), the world's first fully automated and 100% secure room list tool for hotels and meetings. RoomList Express is the first product that lets meeting planners upload their own hotel rooming lists anytime at a secure web location, where hotels can then import those lists directly into their own reservation systems. This eliminates a great deal of manual labor and errors, as well as mitigates the security risk associated with exchanging rooming lists via email or fax, providing hotels and planners significant time savings and abridged risk, while reducing reservation errors by more than 50 percent.

"Event planners and hotels are demanding more streamlined and secure methods for managing events and group reservations, and the reality is that many of the existing models are no longer adequate," said Greg Pesik, President and CEO of Passkey. "With RoomList Express, we are raising the bar again by delivering to the industry the first solution that completely automates several time-consuming processes in a completely PCI compliant environment. In doing so, we save all parties time while closing the door to potential errors or security flaws that can create problems both in the near term and down the road."

Passkey's RoomList Express includes the following capabilities:

Meeting Planners Securely Drop-Off Lists

With RoomList Express, hotels can provide a Web address where planners can drop off their room lists anytime, eliminating the need for lists to reside on hotel systems or in emails, where they are vulnerable to potential security threats. Once a room list is dropped off by the planner, the hotel is notified via email so they can manage the room list and transfer the underlying reservations into their central reservation or property management system, all via Passkey's automated process.

Handles All Room List Formats

RoomList Express can handle room lists of any size in any CSV or Excel format. Passkey's unique mapping technology can turn any room list into valid reservations, which can then be transferred directly into a hotel's internal system.

From Room List to Reservations, Easily

Passkey's RoomList Express completely automates the room list process, so hotels can turn any room list into valid reservations quickly, easily and accurately.

Maximum Accuracy, Minimum Effort

Passkey's RoomList Express eliminates the need to re-key data, therefore minimizing workload and errors. Room lists are turned into reservations in less time with maximum accuracy.

RoomList Express will be available immediately to meeting planners holding their events at any Passkey licensed hotel.

About Passkey

Passkey is the worldwide leader in online group reservations. The Boston-based technology company offers event planners and providers a powerful web-based application to optimize group hotel reservations. The heart of the Passkey system is an innovative online booking engine that lets group attendees make and manage their hotel reservations online in the contracted group block, while allowing event planners and hotels to access real-time reports and event information. Offered as an onDemand solution, Passkey delivers benchmark speed, security and scalability.

The Passkey-enabled global network consists of over 85% of major U.S. Convention and Visitors Bureaus (CVBs), as well as thousands of hotels, trade associations, corporate meeting planners, and meeting management companies. Passkey investors include: Lazard Technology Partners, and DRV Investments, LLC.

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