

Managing Director Appointed for the Peninsula Beverly Hills

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The Hongkong and Shanghai Hotels, Limited (HSH) has announced the appointment of Mr. Offer Nissenbaum as Managing Director of The Peninsula Beverly Hills, effective 10 December 2007.

Commenting on the appointment, Mr. Clement K.M. Kwok, HSH's Chief Executive Officer, said, "We are confident that Mr. Nissenbaum's wealth of experience in the hospitality industry in North America, together with his outstanding track record, will provide strong leadership for The Peninsula Beverly Hills. The Belvedere Hotel Partnership, the Owing Company, and The Peninsula Hotels warmly welcome him to this appointment."

Mr. Offer Nissenbaum

A graduate of Paul Smith College, New York, where he majored in Associated and Applied Sciences in Hotel and Restaurant Management, Mr. Nissenbaum has had a strong background in the luxury hotel sector in the United States. In 1986, he joined the Doral Tuscany Hotel in New York and two years later, he was transferred to Miami as Resident Manager, and subsequently promoted General Manager of the Doral Saturnia International Spa Resort. During his tenure with the resort, Mr. Nissenbaum's leadership led to the resort becoming the only US spa resort at the time to earn the distinction of AAA Five-Diamond status.

In 1997, Mr. Nissenbaum returned to New York and joined The Plaza Hotel as Resident Manager. Mr. Nissenbaum is joining The Peninsula Beverly Hills from Omni Hotels, where he is Regional Vice President of Operations responsible for nine hotels. In 2006, he was concurrently appointed as the Corporate International Liaison to the Global Hotel Alliance, a collaborative partnership with several international, privately held hotel groups.

Mr. Nissenbaum is currently a member of the Board of Directors with The New York Hotel Association and sits on the Advisory Board of the Institute of Technology and Management Hospitality Fund (USA).

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