

Twenty percent of ReServe Interactive Customers Use ReServe Anywhere

2007-11-27

Wide acceptance of new web-based software solution

Since the launch of ReServe Anywhere(R) in June, approximately twenty percent of new and existing ReServe Interactive customers have implemented the web-based version of the company's hospitality management software.

ReServe Anywhere is remotely accessible by customers through a password-protected Internet connection and is hosted by ReServe on secure, centralized servers. With the same full-featured capabilities and performance of the traditional client/server application, this virtual solution provides end-users with real-time access to ReServe Interactive's Catering and Event Management and Dining Reservations and Table Management software.

In early July, Bristol Court, a well-known banquet and catering facility in Mount Prospect, Illinois, implemented the ReServe Anywhere Catering and Event Management software to manage on-site weddings and special events.

'Our banquet hall is on a roll right now, on our way to our biggest month of sales ever. Certainly it is our reputation that creates the opportunity, however, ReServe Anywhere is the vehicle that makes it easy to give first class personal service,' says David Weiner, partner, Bristol Court. 'In fact, the software is like having a personal assistant because of the comprehensive set of easy and flexible solutions it provides. Add to that the legitimate first class, personal service from the ReServe support staff and our team is more confident to do what we do best.'

ReServe Anywhere customers across a variety of hospitality venues have realized efficiency and cost productivity benefits from the web-based offering, including the ability to manage business from anywhere, at anytime, and the elimination of overhead costs associated with hardware and on-site technology management. Multi-unit customers also benefit from improved communication across properties and better control with the ability to centrally manage site activity.

ReServe Interactive specializes in Catering, Event Management, Dining Reservations and Table Management applications for the hospitality industry and is the only fully integrated solution for managing banquets and restaurant reservations in one system. ReServe Interactive software is suitable for a variety of hospitality venues including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company brings more than two decades of experience in hospitality management and software development.

This article comes from Hotel News Resource

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