

Crowne Plaza Americas Pipeline Grows 51% in First Nine Months of 2007

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Crowne Plaza Hotels & Resorts was instrumental in contributing to IHG's (InterContinental Hotels Group) growth momentum in the Americas region during the first nine months of 2007 as the company expanded its pipeline to nearly 132,000 rooms (over 1,200 hotels). Since the beginning of the year, Crowne Plaza has signed 24 agreements with nearly 7,000 rooms in the region - growing the brand's Americas pipeline by 51 percent and increasing its room count by 10 percent.

In the third quarter alone, Crowne Plaza signed over 3,000 rooms (nine hotels) in the Americas, including hotels in Las Colinas, Texas, Louisville, Ky., Tampa, Fla., Las Vegas, Nev., Edison, N.J., Somerset-Bridgewater, N.J., Kansas City, Mo., Little Rock, Ark. and Tyson Corner, Va.

"Throughout 2007, Crowne Plaza has shown tremendous growth momentum," said Gina LaBarre, vice president, brand management, Crowne Plaza Hotels & Resorts, the Americas, IHG. "While our signings pace was strong through September, we were also busy opening Crowne Plaza hotels across the Americas region - opening 20 hotels with nearly 6,000 rooms in the first nine months of the year."

The market's fastest growing U.S. upscale brand, Crowne Plaza has 169 hotels open in the Americas region with another 34 hotels in the pipeline.

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