

Hotel Brokers International Announces 2008 Meeting, January 21-24

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49th Annual Gathering to be Held at Flamingo Las Vegas

Hotel Brokers International (HBI), the nation's largest hotel brokerage organization with more than 30 offices coast to coast, today announced that it will host its 49th annual meeting at the Flamingo Las Vegas in Nevada from January 21-24, 2008.

The event will highlight a broad range of topics about the overall hotel industry and hotel real estate trends. Panel topics include the 2008 lodging outlook, avoiding legal pitfalls, an update of defeasance, expected hotel valuation trends, networking principles, financing trends, emerging contract issues, an update on franchising, cutting-edge marketing strategy and tactics and best broker practices. Key speakers include Dr. Bjorn Hanson, PricewaterhouseCoopers, Mitch Miller, Miller Law Group, P.C., Matt Rothman, Commercial Defeasance, LLC, Linda Fenton, Real Estate Arts, Dr. John W. O'Neill, Pennsylvania State University, Lazarus Potter, The Lazarus Group, and Robin Jay, author of *The Art of Successful Marketing*. R&B recording artist Toni Braxton will provide entertainment during the event.

'This is the largest gathering of independent brokers in the world, bringing together the top minds in hotel real estate,' said Charles Fritsch, CHB, HBI president. 'This year, we are particularly proud to host a cutting-edge panel focusing on minority ownership opportunities, with the top representatives from the Hispanic Hotel Owners Association (HHOA), National Association of Black Hotel Owners, Operators & Developers (NABHOOD), and Asian American Hotel Owners Association (AAHOA). These types of panels not only give greater voice to an ever-increasing presence within the hospitality industry, but it allows brokers to learn the specific needs of these various communities.'

The annual meeting will conclude with an awards banquet on the 24th, highlighting the organization's top salespeople and transactions for 2007.

Hotel Brokers International, with more than 100 hotel brokerage specialists, is the world's leading hotel sales organization. The organization annually accounts for the greatest market share of mid-market transactions in the United States. HBI also hosts the Hotel Investor's Marketplace, sponsors the Certified Hotel Broker program and publishes Transactions Recap, the leading source of hotel real estate sales data.

HBI currently has more than 150 properties listed for sale in its proprietary database and access to more than 10,000 hotel investors and owners. In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI's hotel listings or to become a broker or affiliate member, HBI may be reached at (816) 505-4315 or via the Internet at www.hbihotels.com.

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