

Harrah's Entertainment and Sumner Gaming and Resorts Announce a \$500 Million Destination Casino Proposal for Sumner County, Kansas

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Harrah's Entertainment, Inc. (NYSE:HET) and Sumner Gaming and Resorts announced today their proposal for a destination resort to be located in Sumner County, Kansas, which was submitted to the Sumner County Commission today for its consideration.

Subject to certain customary conditions and receipt of corporate approvals, the proposal was also submitted earlier this month to the Kansas State Lottery for their review. The proposed site is approximately 500 acres and is conveniently located off of I-35 at Highway 53 in an unincorporated area of Belle Plaine Township in Sumner County.

"Our plan calls for an exciting, high-quality destination where guests can immerse themselves from dawn to dark without ever exhausting the resort's near-limitless range of offerings," said Charles Atwood, vice chairman of the board. "With our extensive network into the world's most powerful brands -- Country Music Television (CMT), Toby Keith, Paula Deen, Butch Harmon, Bobby Weed and many more -- only Harrah's can deliver this unique destination resort for Kansas."

The Harrah's Kansas plan calls for a wide variety of world-class amenities that will aid in driving tourism to Sumner County, Kansas. The anticipated amenities will include:

A Las Vegas-style gaming floor, including a World Series of Poker Room.

A wide variety of restaurants to suit every taste and budget, from a premium steakhouse to a fine-dining restaurant helmed by TV personality and restaurateur, Paula Deen, to a Toby Keith-branded bar and grill to a casual cafe and multiple fast food outlets.

A 1,600 seat amphitheater for outdoor concerts.

A championship golf course, contemplated to be designed by Bobby Weed, in collaboration with Butch Harmon, complete with a Butch Harmon School of Golf.

A 30,000-square-foot, state-of-the-art conference facility.

High-energy nightclubs and lounges.

275 beautifully appointed hotel rooms, including 30 luxury suites and five private pool villas.

"Harrah's is a world premier destination resort developer and operator, which is precisely why we chose them as our partner for this casino development," said Nancy Seitz of Sumner Gaming. "Harrah's is the most successful company in the industry and they have a solid track record of being a good neighbor in the communities where they conduct business."

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment through operating subsidiaries. Since its beginning in Reno, Nevada nearly 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now owns or manages casinos on four continents. The company's properties operate primarily under the Harrah's, Caesars and Horseshoe brand names, Harrah's also owns the London Clubs International family of casinos.

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