

## Alaska Airlines Inaugurates Anchorage-Honolulu Service

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Alaska Airlines today inaugurated nonstop, year-round service between Anchorage, Alaska, and Honolulu. The airline launched nonstop Seattle-Honolulu service Oct. 12 and nonstop Seattle-Lihue, Hawaii, service Oct. 28.

"For many years, customers and employees have hoped we would fly between the 49th and 50th states," said Bill MacKay, Alaska Airlines' senior vice president for the state of Alaska. "Our customers now are able to enjoy Alaska Airlines' unique brand of service to and from Hawaii, fly any time of the year and earn Alaska Airlines Mileage Plan miles."

The flights depart Ted Stevens Anchorage International Airport at 3:20 p.m. Alaskan time and arrive in Honolulu at 8:40 p.m. Hawaiian time. Return flights depart Honolulu at 10:10 p.m. Hawaiian time and arrive in Anchorage at 5:30 a.m. Alaskan time. The schedule offers convenient connections for travelers in other cities throughout the state of Alaska.

Flights are operated with Boeing 737-800 aircraft, accommodating 16 passengers in first class and 141 in the main cabin. All flights to Hawaii offer Hawaiian-themed beverage and meal service. Customers in the main cabin are offered complimentary Mauna Loa macadamia nuts, a complimentary Mai Tai or POG juice, and a Hawaiian-themed meal-for-purchase option for \$5. Customers in first class enjoy exotic meals such as macadamia nut-encrusted mahi mahi.

Inflight service includes Alaska Airlines' digEplayer, a personal entertainment system offering a variety of movies, television shows, music and other features. The rented systems include a channel devoted to Hawaii programming, including extreme surfing programs and the television show "Hawaii Five-O."

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