

IHG Announces Crowne Plaza Conversion Near Denver Airport

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255-room conversion to open in Q1 2008 after \$10 million in renovations

The hotel is a conversion from the Holiday Inn Denver International Airport and is expected to open as the Crowne Plaza Denver International Airport in Q1 2008 after a \$10 million renovation.

The six-story hotel will be conveniently located just ten miles from downtown Denver and the Denver International Airport, the 5th busiest airport in the U.S. and the 10th busiest in the world. With more than 80,000 sq.-ft. of meeting space, the most self-contained meeting space in the Denver airport market, the hotel can accommodate groups from 10 to 4,000.

'A hotel with this exceptional amount of meeting space is ideal for Crowne Plaza's 'Place To Meet' offering,' said Gina LaBarre, vice president, Brand Management, Crowne Plaza Hotels & Resorts, the Americas. 'We know our guests will be pleased with the hotel's convenient location near such a bustling airport.'

The hotel will feature the Crowne Plaza Sleep Advantage program, which is available at all Crowne Plaza hotels in the Americas. Sleep Advantage encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include new bedding, guaranteed wake-up calls, designated quiet zones, night lights, drape clips, sleep CDs, sleep tips and amenities such as eye masks, ear plugs and lavender spray.

Also consistent with the Crowne Plaza brand, the hotel offers a comprehensive meetings package to ensure a seamless planning process and exceptional meeting experience consisting of three key components: a Two-Hour Response Guarantee, Crowne Meetings Director and a Meetings Daily Debrief.

The new hotel will include a restaurant, lounge, fitness center, business center and indoor pool. Complimentary wired and wireless Internet will be available throughout the hotel.

The hotel is owned by Atrium Hotels, LLC, and managed by John Q. Hammons Management under a license agreement with a company in the InterContinental Hotels Group.

'We're pleased with the results of our extensive renovations, and we're looking forward to opening as a Crowne Plaza,' said Ron Brown, CEO, Atrium Hotels, LLC. 'The combination of hospitality heavyweights IHG and John Q. Hammons Management will certainly contribute to our success in this market.'

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