

ELEMENT Hotel Coming To Houston, Texas

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Starwood Hotels & Resorts Worldwide, Inc. (NYSE:HOT), announced an agreement with Vintage Harris Hospitality, LP to open an ELEMENT hotel in Vintage Park, Houston's newest upscale shopping center, in the Spring of 2009.

Inspired by Westin Hotels & Resorts, ELEMENT Houston Vintage Park will offer a new extended stay experience that combines unique public spaces designed for socializing, modern amenities such as WiFi and eco-friendly design. After sampling the signature ELEMENT breakfast with choices ranging from one of a kind breakfast sandwiches to a cereal bar offering endless options, it's no wonder guests will leave Houston's newest hotel knowing what it truly means to wake up and thrive.

Awaken to Smart Design

The ELEMENT brand's unique, smart design philosophy is evident from the moment guests arrive. After passing through a signature portal that provides a literal bridge to the ELEMENT interior haven, guests will be greeted with streams of natural light from a multi-storied window wall. The vitality of the lobby will be matched by the energy of the hotel's outdoor fire pit and barbecue, where a regular nightly gathering will give guests an opportunity to interact, while sipping a glass of wine or draft microbrew beer.

'ELEMENT Houston Vintage Park's intuitive design creates a haven for our guests to be at their best while away from home for longer periods of time,' said Brian McGuinness, Vice President of ELEMENT & ALOFT brands. 'Whether they are visiting Houston for business or pleasure, we will give our guests endless opportunities to thrive while enjoying everything that this vibrant city has to offer.'

The smart design and clever use of space in the hotel's 123 guest rooms will be aimed at encouraging guest productivity while also facilitating relaxation. ELEMENT Houston Vintage Park's open, modular flow will blend together each part of the guestroom to create a residential feel. Guests will be able to customize their rooms to match their habits through multi-purpose, modular furniture, swiveling flat-screen televisions, large desks with open shelving and custom-designed closets. In addition, each room offers a complete kitchen that features modern, energy-star rated appliances and all the tools and utensils to prepare a gourmet meal. Guests will also rest soundly in the renowned Westin Heavenly Bed(R), and recharge each morning in a sleek, contemporary bathrooms with oversized spa showers.

A Vital Travel Hub

Houston, the heart of Texas, is an ideal travel destination for everyone. The city is home to a thriving business community, a bustling art and theater district, famous events such as the annual Houston Rodeo and popular tourist destinations that includes Space Center Houston - the official visitors' center of NASA's Lyndon B. Johnson Space Center.

ELEMENT will be the latest addition to Vintage Park, Houston's newest upscale lifestyle shopping destination, which will offer endless world-class dining and shopping experiences.

'Houston, being a natural place to thrive, is the perfect place for the ELEMENT brand,' said Billy Brown, President, Condor Hospitality, LLC. 'With ELEMENT Houston Vintage Park we hope to bring a fresh outlook on extended stay travel to the area while showing our guests how easy it is for them to feel their best while on the road.'

Space to Live Your Life

A signature breakfast offering, fully equipped fitness center and uninterrupted indoor/outdoor public spaces will deliver a multi-functional, natural environment that provides guests with the space to work, relax or socialize. Intuitive staff will provide guests the personalized attention they need and the space they desire to live a complete and balanced life while at the hotel.

ELEMENT Houston Vintage Park will also feature over 800 square feet of meeting space, an integrated technology center and library, as well as café seating, a workspace and a flexible lobby lounge space. For breakfast, guests will be able to choose among several options, including its signature hot breakfast sandwich, fresh fruit and cereal bar.

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