

VIZERGY formerly SECURE-RES Will Be Honored With Five Awards In 51st HSMIAI Adrian Awards Competition  
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Presentations will be at the 18th Annual Gala Dinner Jan. 28 in New York City

The Hospitality Sales & Marketing Association International (HSMIAI) will recognize VIZERGY formerly SECURE-RES with five Adrian Awards. Of the five, four are silver and bronze awards for web marketing excellence.

In addition to recognition for web marketing excellence, Joel Carver, VIZERGY's Sr. VP of Sales and Marketing, will be honored as one of HSMIAI's 'Top 25 Most Extraordinary Minds in Sales & Marketing.' This annual ranking pays tribute to best minds in hospitality, travel and tourism sales and marketing, saluting outstanding individuals who define innovation, vision and achievement, and whose work produces great results.

HSMIAI will pay tribute to VIZERGY formerly SECURE-RES during the 18th annual HSMIAI Adrian Awards Show - a gala black-tie dinner to be held on Jan. 28, 2008 at the New York Marriott Marquis, celebrating award-winning work, lifetime achievement, and the 'Top 25 Most Extraordinary Minds in Sales and Marketing. With an expected attendance by 1,000 hospitality, travel and tourism industry and marketing executives, the gala will be attended by Joel Carver, joined by key marketing partners. These awards are handed out as part of the 2007 HSMIAI Adrian Awards Competition, the largest and most prestigious travel event of its kind in the world, now in its 51st year.

This year's contest attracted nearly 1,300 entries from around the world, with entries judged by teams of experts from all sectors of the industry.

VIZERGY became the new name for leading international Internet marketing provider SECURE-RES on Nov. 1 and personifies the qualities that drive the company: vision, visibility and energy. These attributes propel customers to the highest level of visibility available through cutting-edge marketing techniques.

#### **HSMIAI**

HSMIAI is an organization of sales and marketing professionals representing all segments of the hospitality industry. With a strong focus on education, HSMIAI has become the industry champion in identifying and communicating trends in the hospitality industry, and bringing together customers and members at annual events, including HSMIAI's Affordable Meetings(R). Founded in 1927, HSMIAI is an individual membership organization comprising more than 7,000 members worldwide, with 39 chapters in the Americas Region.

For more information on HSMIAI, contact the Hospitality Sales & Marketing Association International, 8201 Greensboro Drive, Suite 300, McLean, VA 22102, phone (703) 610-9024, fax (703) 610-9005, or visit the web site at [www.hsmiai.org](http://www.hsmiai.org).

**VIZERGY** is an Internet marketing company that empowers hotels and resorts to drive revenue through the Internet. Founded as SECURE-RES in 1998, VIZERGY offers internet advertising, search engine optimization, web development, target marketing and e-commerce strategy development to help hotels and resorts aggressively compete online.

For more information, contact VIZERGY formerly SECURE-RES, 4237 Salisbury Rd. N., Suite 205, Jacksonville, FL. 32216, phone (904) 389-1130, fax (904) 899-5809 or visit the website at [www.vizergy.com](http://www.vizergy.com).

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