

## First Westin Vacation Ownership Resort in Kaua'i to open in April 2008

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The Westin Princeville Ocean Resort Villas Continues Starwood's 60-year Tradition in Hawaiian Islands

Starwood Vacation Ownership (SVO), a division of Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT), will open its third vacation ownership resort in Hawai'i, The Westin Princeville Ocean Resort Villas, on the island of Kaua'i. The resort is currently taking reservations for its highly anticipated opening in April 2008.

Located on Kaua'i's North Shore, the oceanfront property comprises 18.5 acres dramatically perched 200 feet above Hawai'i's famous Anini Beach. The resort will feature 179 two-bedroom villas, four pools, three whirlpools, a two-story clubhouse, a restaurant, and general store. Villas will also be offered as nightly rentals for visitors seeking larger accommodations for family travel or longer stays.

"Starwood has a long history in Hawai'i, dating back to the early 1960's as Sheraton was the first major hospitality brand on the Hawaiian Islands," said Denise Wardlow, general manager of The Westin Princeville Ocean Resort Villas. "This property gives our travel partners more options to attract upscale clients who are repeat guests to the island of Kaua'i - guests who desire the convenience of a fully-furnished kitchen, washer and dryer, plus all of the luxurious amenities and services of a Westin resort."

The classic Hawaiian plantation style of the resort will complement the surrounding Princeville community. The resort's villas are located within seven two-and-three-story buildings. The luxury villas are well-appointed, featuring the signature Westin Heavenly Bed(R), a queen sofa bed, a Heavenly Bath(R) with a separate whirlpool tub, and plush bathrobes and towels. Guests will also enjoy the LCD flat-screen TV, DVD player, Bose(R) AM/FM Wave(R) radio, two dual-line phones with voice mail and data ports, and high-speed wired and wireless Internet connectivity. The spacious guest rooms provide all of the comforts of home including a separate dining area, fully-equipped kitchen or kitchenette with microwave/convection oven, full-size refrigerator with icemaker, dishwasher, coffee maker, toaster, blender, cookware and dinnerware, and washer and dryer. Each room will also feature a private lanai with outdoor furniture and blackout-lined drapery.

Nanea (translated from Hawaiian means "tranquility, relaxed, to pass the time in ease and pleasure") Restaurant and Bar will serve breakfast, lunch and dinner. Guests wishing to take advantage of the poolside barbecue grills or in-room kitchen/kitchenette may pick up fresh produce or gourmet deli items from the resort's general store, Princeville Market.

Princeville's world-acclaimed champion golf courses, The Prince and The Makai, border the resort. A world-class Westin Workout(R) fitness center, steam room and sauna will also be available to guests seeking to maintain their health and exercise routines while on the road. Vacationers can choose to relax at the main swimming pool or seek serenity at one of the two plunge pools. The resort also features three whirlpools, and a keiki (translated from Hawaiian means "child") pool for those traveling with small children.

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