

## A New Social Networking Site for Sellers of Travel

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USATravelSpace.com has launched the first social networking site offering the travel industry a unique and exclusive opportunity to network with suppliers, buyers and users alike.

"In contrast to other social networking sites, USATravelSpace is dedicated exclusively to the travel industry, and has been designed, using custom industry specific algorithms to classify users in categories that will facilitate the distribution and marketing of travel," stated a release.

The site has been designed to help sellers of travel promote their destination, product or service through a unique search and link criteria that will automatically link buyers and sellers through their user profiles.

Sellers of travel will be given their own "TravelSpace" in which they can blog, video stream and showcase their product or services in a unique all encompassing location on the web.

"The biggest challenge for anyone selling or travelling to the USA is locating information and more importantly the suppliers of services, especially with the magnitude of information that is presently on the Internet today," said Eric Paul Thomas, President of USATravelSpace.com.

"USATravelSpace.com draws on the power of the US travel industries offering and the professionalism of its service providers - online and off-line. I am confident that the industry will see the advantages of having a unique place on the Internet to network, build and promote travel services that will continue to grow the USA as a premier travel destination. I am confident USATravelSpace.com will quickly become the first stop for savvy travel producers and travellers looking for the best USA Travel services."

The company added, "Based on a comparative linking model, USATravelSpace.com is uniquely designed to make it fast and easy to locate and network with travel suppliers of all kinds. Giving users a unique tool to match sellers of travel with the entire spectrum of users through a selection process based upon the buyers needs and the sellers offering. A virtual network of service providers linked by search criteria to the end user that will facilitate the decision-making process such as trip, event and incentive planning, reserving restaurants, sightseeing, transportation, attractions and obviously hotels.'

If you are interested in social networking in the travel industry EyeforTravel will be holding its inaugural **Social Media Strategies for Travel Conference on 5-6 March in San Francisco**. For more information visit: [www.eyefortravel.com/ugc](http://www.eyefortravel.com/ugc).

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