

IHG Bringing Crowne Plaza to Louisville, Ky.

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Property will have 588 rooms and 50,000 sq. ft. of meeting space

IHG (InterContinental Hotels Group) announced plans for a Crowne Plaza in Louisville, Ky. The hotel is expected to open in Q4 2008, following its renovation and conversion from an Executive West Hotel.

The hotel is located less than a mile from the entrance to the Louisville International Airport and a short drive to downtown Louisville and the Kentucky Expo Center. The property also offers convenient access to Interstate 264 and Interstate 65 and is near several major employers in the Louisville area.

'The hotel's location near the airport makes it convenient for local businesses including UPS, Ford Motor Company, Yum! Brands and Humana Healthcare to utilize the accommodations and the meeting space this hotel offers," said Gina LaBarre, VP, Brand Management, Crowne Plaza Hotels & Resorts, the Americas.

The eight-story Crowne Plaza will offer 588 guest rooms and a variety of amenities, including a fitness center, indoor and outdoor pool, gift shop, airport and local business shuttle and multiple dining outlets.

The hotel will feature the Crowne Plaza Sleep Advantage program, which is available at all Crowne Plaza hotels in the Americas. Sleep Advantage encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include new bedding, guaranteed wake-up calls, designated quiet zones, night lights, drape clips, sleep CDs, sleep tips and amenities such as eye masks, ear plugs and lavender spray.

Also consistent with the Crowne Plaza brand, the hotel will offer a comprehensive meetings package to ensure a seamless planning process and exceptional meeting experience consisting of three key components: a Two-Hour Response Guarantee, Crowne Meetings Director and a Meetings Daily Debrief. The hotel will feature 50,000 sq. ft. of exceptional meeting and banquet space.

The property will be located at 830 Phillips Road, Louisville, Ky., and is owned by Al J. Schneider Company Hotel Division, under a license agreement with a company in the InterContinental Hotels Group.

Crowne Plaza Hotels & Resorts participates in Priority Club Rewards. With more than 37 million members, Priority Club(R) Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Winner of the 19th Annual Freddie Awards hotel loyalty 'Program of the Year' and named 'Best Hotel Rewards Program in the World' three years running by Global Traveler magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program.

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