

Lodging Interactive Generates Over \$350 Million In 2007 For Client Hotels & Enjoys Record Growth

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Lodging Interactive, a leading provider of interactive marketing services to the hospitality, spa and restaurant industries, today announced record growth in 2007. Additionally it reported generating over \$350 million in new revenue for its clients.

'2007 was a banner year for our company. Our sales team added 110 new accounts in '07 and we successfully diversified our business with the addition of Chatter Guard, our social media monitoring service, RFPLink our hotel group RFP lead generation system, and our online eProposal Sales System' said DJ Vallauri, Lodging Interactive's Founder & President.

Lodging Interactive was founded in 2001 as a self-service email marketing company servicing the hospitality industry. In 2004, the company expanded its services to become a full service interactive agency for the hospitality industry, providing website design, search engine marketing services and online advertising services.

Today the company's client base has grown to represent nearly 500 hotels worldwide. In 2007 the company generated over \$350 million of revenue for its clients. 'Our business model continues to be tied to the success of our clients, we are truly an extension of our clients' in-house marketing departments,' added Mr. Vallauri.

About Lodging Interactive

Lodging Interactive is a leading provider of Internet Marketing Services to the hospitality, spa and restaurant industries. The company provides a portfolio of effective Internet Marketing Services to hundreds of hotels, resorts, timeshares, spas and restaurants. Clients included branded hotels from nearly every major brand as well as prestigious, landmark independent hotels.

The Company offers effective online tools and services: ChatterGuard.com, an online social media monitoring and reputation management system, CommentCards.com, a full-service business-2-consumer comment card service, eProposalSystem.com, an online RFP response system hotel Sales Managers, RFPLink.com, a group RFP lead generation and reporting system, and DiningClick.com, Internet Marketing Services for the restaurant industry.

Lodging Interactive is a proud member of the American Hotel & Lodging Association (AH&LA), The California Hotel Association, and a supporter of the Hotel Sales & Marketing Association International (HSMIAI). For more information contact Richard Walsh, Vice President of Business Development at rjwalsh@lodginginteractive.com or at 877-291-4411. The company's website is located at www.LodgingInteractive.com.

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