

Accor North America Opens 37 Locations In 2007

2008-01-17

New Additions Join Over 950 Economy Lodging Properties Offering Great Amenities at Affordable Rates

Accor North America announces the opening of 37 Motel 6 and Studio 6 locations in 2007, including 17 new franchise locations during the fourth quarter. The latest openings include 16 Motel 6 locations and one Studio 6 property, with a room count of 1,133. In line with Accor's plans to double the number of franchise properties for its economy brands, the following locations are now open:

Motel 6:

Gibbstown, NJ- 299 Swedesboro Avenue, Gibbstown, New Jersey 08027, (856) 423-6600

Hot Springs, SD- 541 Indianapolis Avenue, Hot Springs, South Dakota 57747, (605) 745-6666

McDonough, GA- 1170 Hampton Road, McDonough, Georgia 30253, (770) 957-2458

Waukegan, IL- 31 N. Green Bay Road, Waukegan, Illinois 60085, (847) 336-9000

Sturbridge, MA- 408 Main Street, Sturbridge, Massachusetts 01566, (508) 347-7327

Mission, TX- 1813 E. Expressway 83, Mission, Texas 78572, (956) 581-1919

Las Vegas, NV- 707 Fremont Avenue, Las Vegas, Nevada 89101, (702) 388-1400

Collinsville, IL- 552 Ramada Boulevard, Collinsville, Illinois 62234, (618) 345-9500

Ponca City, OK- 1415 Bradley Avenue, Ponca City, Oklahoma 74604, (580) 767-1406

Kingdom City, MO- 5750 Jade Road, Kingdom City, Missouri 65262, (573) 642-1666

Wisconsin Rapids, WI- 911 Huntington Avenue, Wisconsin Rapids, Wisconsin 54494, (715) 423-3211

Commerce, GA-128 Frontage Road, Commerce, Georgia 30529, (706) 335-5561

Marysville, CA- 803 E Street, Marysville, California 95901, (530) 743-5465

Humble, TX- 20145 Eastway Village Drive, Humble, Texas 77338, (281) 446-4300

Junction, TX- 200 Interstate 10 West, Junction, Texas 76849, (320) 446-3572

Lancaster, TX- 1750 Beckley, Lancaster, Texas 75134, (972) 228-1255

Studio 6:

Midland, TX- 1003 S. Midkiff Road, Midland, Texas 79701, (432) 618-6660

'Our growth plans in North America are consistent with Accor's philosophy to maintain balance as an owner/operator, management partner and franchisor,' said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. 'By increasing the growth of both franchised and corporately-owned locations in our network, Accor is getting closer to achieving our goal of reaching 1,200 North American properties by 2010.'

The 2007 additions include 35 new franchises and two company-owned properties, covering 19 states. Accor North America currently has more than 950 economy lodging locations in the U.S. and Canada, with roughly 25 percent of its network consisting of franchises.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article30798.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html