

The Palazzo Celebrates Opening with Style as Newest Luxury Las Vegas Resort

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Grand Opening Celebration Highlighted by Exquisite Cuisine, Entertainment and Celebrity Drop-Ins

Launching with a spectacular music, fireworks and light show and culminating with a concert headlined by Diana Ross, The Palazzo Las Vegas -- the new \$1.9 billion luxury resort from Las Vegas Sands Corp. (NYSE:LVS) -celebrated its grand opening this past weekend with a star-studded series of special events. Celebrities, VIP guests and media from around the country joined Las Vegas Sands executives for the historic occasion as the first new resort on the Las Vegas strip in nearly three years officially opened.

"This was a celebration not only of the opening of the most luxurious new resort on the Strip, but, when combined with The Venetian and the Sands Expo Center, the culmination of a vision to create the most compelling destination in all of Las Vegas," said Rob Goldstein, president and chief operating officer of The Palazzo. "The excitement, energy and positive response throughout the weekend provided a fitting opening for what is the new standard for luxury and sophistication in Las Vegas."

On Thursday, January 17, Las Vegas Sands executives including: Sheldon G. Adelson, chairman and CEO, William P. Weidner, president and COO, Brad H. Stone, executive vice president, and Rob Goldstein flipped the switch on a new era in Las Vegas with a music, firework and lighting spectacular.

The ensuing Grand Opening events included a 'Taste, Luxury & Humor VIP Reception' at Barneys New York, the 85,000 square-foot anchor to The Shoppes at The Palazzo. The event was attended by notable guests including Hillary Swank, Mandy Moore, James Denton, Rebecca Romijn and Jerry O'Connell. A private party for VIPs and celebrities at the 40/40 Club featured a live performance from Pat Monahan of Train.

On Friday, The Shoppes at The Palazzo opened to the public, offering one of the most luxurious shopping destinations anywhere in the world. Set in a stunning atrium and anchored by Barneys New York, it features a mall esplanade under a glass walkway, generous amounts of natural light, and a two-story waterfall. In addition to Barneys New York, a remarkable 20 stores and luxury brands are making their Las Vegas debuts at The Palazzo. They include Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Anya Hindmarch, Poleci, Lambertson Truex, Phillippe Charriol, Edidi, Piaget and Michael Kors.

Friday afternoon also included a memorable appearance from the all-star lineup of chefs opening new restaurants at the resort, including Mario Batali, Emeril Lagasse, Charlie Trotter and Wolfgang Puck. Mario Batali and his Carnevino restaurant are already wowing guests, as is Morels French Steakhouse and Bistro and Jade. Within weeks, they will be joined by Wolfgang Puck's CUT, Table 10 by Emeril Lagasse, and Restaurant Charlie by Charlie Trotter, as well as Dos Caminos, Mainland, SUSHISAMBA, and Woo. The Palazzo is also home to the Las Vegas version of the dynamic 40/40 Club sports bar and lounge -- the brainchild of music mogul Jay-Z, as well as the all-day, all-night Grand Lux Cafe.

The grand opening celebration finale on Saturday evening featured Luminaries and Legends, a concert hosted by Wayne Brady with internationally renowned performers including Diana Ross, Seal, Andy Garcia and the Cineson All-Stars, and the cast of JERSEY BOYS.

The Palazzo Las Vegas is a new resort-hotel-casino of unparalleled luxury, sophistication, and contemporary chic. The Palazzo features modern European ambience and design reminiscent of Italian affluent living with a unique combination of premium amenities that include: spacious suites, restaurants by top celebrity chefs such as Wolfgang Puck, Emeril Lagasse, Mario Batali and Charlie Trotter, extraordinary entertainment with the Tony Award-winning musical JERSEY BOYS and 40/40 Club, a Las Vegas version of New York's dynamic sports bar and lounge, The Shoppes at The Palazzo featuring luxury stores anchored by Las Vegas' first-ever Barneys New York, and, the largest Canyon Ranch SpaClub to date.

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