

Super 8 Hotels (China) Appointed to Olympic Village Accommodation Team

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Super 8 Hotels (China) Co. Ltd. has been appointed by the Beijing Organizing Committee for the Games of the XXIX Olympiad and the Beijing Tourism Bureau as a member of the 'Beijing Olympic Village Accommodation Service Management Team'.

The appointment was formalized in a signing ceremony here last week attended by Mitchell A. Presnick, chairman and CEO of Super 8 Hotels (China) and officials from the Beijing Tourism Bureau, Beijing Organizing Committee for the Games of the XXIX Olympiad, Chinese Olympic Committee, China Hotel Association, and China Chain Store and Franchise Association.

Super 8 Hotels (China) will manage nine apartment buildings, three resident service centers and two service facilities within the Olympic Village during the Beijing 2008 Olympic Games, to be held Aug. 8 to 24.

In another Olympics-related development, the company announced that the Super 8(R) Hotel Beijing College Avenue has been designated as an "Official Hotel for Accommodating Olympic Games Spectators" by the Beijing Tourism Administration. Super 8 is the only economy hotel brand to date to win this designation.

Finally, the company noted that all Super 8(R) properties in Beijing have been designated by the Beijing Tourism Administration as a "Beijing Olympic Games Visitors Inspection-Free Lodging Brand".

"Super 8 is very proud to support the Beijing 2008 Olympic Games and provide Clean & Friendly service to Olympics guests, which is the hallmark of the Super 8 brand worldwide," Presnick said.

Super 8 Motels Inc. is one of the world's largest economy lodging franchise operators, with nearly 2,100 hotels representing more than 127,000 rooms worldwide. The first Super 8 opened in Aberdeen, South Dakota, USA in 1974, charging US\$8.88 per night. Super 8(R) is devoted to providing consistently clean rooms and friendly service with good value to all its hotel guests.

Super Hotels (China) 8 entered the China market in 2004 and opened its first hotel in Beijing on June 8, 2004. As of December 31, 2007, the company had 65 hotels open across China.

All Super 8 motels are independently owned and operated under franchise agreements with Super 8 Motels Inc., a subsidiary of Wyndham Worldwide Corporation (NYSE:WYN.)

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