

London's hippest hotels

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From the traditional to the trendy, budget and luxury rooms for everyone

London's hotels are racing to accommodate the millions of tourists that visit the city each year. In 2006, a record 15.2 million people traveled to the U.K. capital, helping the city's hotel industry to achieve a 10.8 percent growth rate in revenue, that's more than double that of the rest of the country.

It's a competitive market. The upshot for guests? A wide range of chic options from the traditional to the trendy, and rooms for those on a budget as well as those with money to spare.

They include the Andaz London, an East End hotel with five separate restaurants serving serving food made of organic ingredients and ranging in fare from pub-style to sushi to fine dining, and the Hoxton Urban Lodge in East London, which offers guests flat-screen TVs, duck-down duvets and Frette linens for as little as \$2 and as much \$330 per night. The catch to scoring such a great deal? Book far in advance and beware that dates cannot be changed once the reservation is made. Both are in fashionable neighborhoods with a variety of cultural attractions.

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