

## Transform Your Company: Drive Results Through Performance - Traits For Success Create That Edge -

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Your people make the difference! They deliver on your Brand.

In both good times and bad, we seek to maximize performance - in our Sales efforts, our Management execution and workforce productivity. Yet, when we recruit talent, it is often only that 'gut feel' for the hire decision, or, as we develop our talent, we seldom use meaningful 'tools' to provide an in-depth analysis of that individual for beneficial development. Potential needs to be directed.

There are many Programs in the marketplace. However, there is one remarkable resource which will transform your organization, whether you use it individually, by classification or department, or across your business spectrum - The Winslow Assessment Report.

The Winslow instrument measures personality characteristics, providing an in-depth interpretation of the scores, comparable to other professionals in contemporary society and business. The Report creates a comprehensive baseline for all facets of behavior and demonstrates potential action and reaction to daily business activities. It becomes a template for performance success.

The Winslow Assessment Report is not new, having been created to serve businesses which are highly competitive, filled with enormous talents, and highly leveraged financially - Major League Baseball for over 38 years, as well as the National Hockey League and the NBA. Additionally, 500 colleges and many Fortune 500 companies, such as Oracle, have advantaged Winslow products. No matter our size or product/service, we all wish to hire with precision, optimize performance and reduce turnover. The Winslow Report is a proven instrument, impactful and powerful. (learn more at [www.profit hunters.biz/](http://www.profit hunters.biz/)).

For a snapshot of the Winslow Assessment Report, twenty-four personality characteristics are assessed and interrelated into one of four Trait Groups:

Interpersonal Traits influence the quality and effectiveness of interactions,

Organizational Traits affect the ability to organize and control all elements of the interpersonal and physical environment,

Dedication Traits impact the level of commitment to achieving organizational and personal success, and

Self-control Traits indicate the ability to cope with stress and to control emotions in challenging situations.

You receive Trait Descriptions, a determination of Influential Traits, a Personality Profile, and a personalized Development Plan, all designed to provide the participant (and the Company) with the power to move forward.

Style, 'chemistry', behavior and attitude strongly influence our performance, individually and collectively. As we compose our Executive Committees, we need diverse expertise and strength to drive the organization. Certainly, when we build and task our Sales and Marketing staff, we need contributors who will be successful. Management Teams, Departmental groups, and, of course, individual development activities all require the effective use of all resources to optimize performance. The Winslow Assessment Report brings it all together to help you compete and excel. It creates your edge in the Marketplace!

You are welcome to contact John Hendrie at [jrhendrie@aol.com](mailto:jrhendrie@aol.com) or 978-346-4387 to learn more. We are a Partner with Profit Hunters in providing Innovative Solutions and Services to Enhance Success. Please contact Tony Di Rico for a discussion of your needs and a free Winslow Assessment Report demonstration at: [tonydirico@profit hunters.biz](mailto:tonydirico@profit hunters.biz) or 214-295-5237. Mention Promo Code: **PH8542** to receive 10% off your first order.

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