

Fabsearch.com: New online guide for tracking the world's hot spots, vetted by the top glossy magazines
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Have you ever torn out travel articles from trendy magazines and stuffed them in a drawer, only to never find the information when you actually need it? Who hasn't?

New website Fabsearch.com (www.fabsearch.com) promises to come in handy.

Fabsearch.com's three-member team spent six months trawling two years of Vogue, Town and Country, Vanity Fair, British Harper's Bazaar, the DailyCandy, the Financial Times, W, Wallpaper, Tatler, Elle, and Elle Decor. The end result is a comprehensive directory of where to stay and where to eat around the world, chosen by the world's leading arbiters of style.

Fabsearch.com is free and easy to use. Any user can click one of over 250 locations on the home page to quickly see the restaurants and hotels mentioned by the site's sources and to read a concise blurb extolling its virtues. A good judge of buzz factor for a listing is the number of sources that cited it. To discover hotels or restaurants that a source such as Vogue or DailyCandy has mentioned over the last two years, "search by source" allows you to sort the information a number of convenient ways. Fabsearch.com also enables users to "clip" any listing and store it in a "My Clippings" file, where personal comments can be added and new posts made.

Fabsearch.com is a new type of internet company, an aggregator of "glossy" news that provides personalized "concierge" search. While Google may be a cool site, Google can't choose a cool hotel, restaurant, or cruise for you. Fabsearch.com does just that. It's a "human" search engine that acts as your private secretary, reading magazines and archiving the information based on the needs of sophisticated travelers and business people. The writing style is quick and no-nonsense, and the site is designed for a destination-savvy audience who's already familiar with luxury basics like the Four Seasons or Chateau Marmont, and want to take their travel chic to the next level.

For business people, Fabsearch.com is the perfect antidote to a boring trip and a great way to show clients that you are in-the-know. You can find not only the trendiest spots, but also timelessly elegant, old world hotels and the little hidden restaurants known only to discriminating insiders. If you haven't been a big fan of cruises, simply search under the category "boats" on Fabsearch.com to find cruises that might inspire you to leave the shore. Unlike most travel sites, Fabsearch.com provides insight into such atypical destinations as Tripoli, Beirut, Tunis, Cuba, Damascus and Estonia.

For honeymoon tips, Fabsearch.com is invaluable, since it allows you to search article names such as Vogue's "the Secret Mediterranean" to find new, undiscovered places. Seniors will find Fabsearch.com easy to use, since most information can be obtained through one click on the site's home page.

Fabsearch.com covers new issues of magazines daily and updates the site throughout the day, so it's wise to check the site frequently for new locations and additions, as well as for the latest comments from the world's leading stylemakers.

To learn more, go to www.fabsearch.com.

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