

## Park Plaza Hotels Expands Into Qatar And Morocco

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The new-build hotels are currently under construction in the main central hub of Doha and Marrakech ' both thriving cities and emerging markets for Park Plaza Hotels to extend their brand reach and destination offering. The hotels will add an additional 281 guest rooms to the company's 4000+ room and growing EMEA collection and is key to their aggressive expansion strategy over the next few years.

Boris Ivesha, President and CEO of Park Plaza Hotels commented:

"The signing of these agreements will grow the Park Plaza Hotels & Resorts portfolio in the Middle East and North Africa and is in line with our strategy to more than double the number of our hotel rooms by 2010. These agreements demonstrate our intent to seek out new vibrant city locations for our guests in an ambition to become a true leader in the affordable luxury market not only in Europe but also in dynamic business and tourism destinations further afield such as Doha and Marrakech."

James Awad, President and CEO of Global V Hospitality Inc., adds:

"We truly believe in the appeal, value and status of the Park Plaza brand and product and are thrilled to announce the first new hotels in these rapidly developing destinations."

Park Plaza Doha, Qatar - opening 01 January 2008

The brand new Park Plaza Doha is conveniently located in the historic heart of Qatar's capital close to various major international offices and banks and only a 10-minute drive from Doha International Airport.

The hotel will offer 167 spacious guestrooms and suites all equipped with mini-bars, coffee & tea making facilities, wireless internet, flat screen TV and DVD players. Other facilities include a full service restaurant, lounge & bar, three flexible function rooms, several shops, executive lounge and secure underground car parking.

The rooftop terrace provides stunning views of the Persian Gulf and Doha harbour and is home to the hotel's swimming pool, health club and sauna.

Park Plaza Marrakech, Morocco - opening mid 2009

The Park Plaza Marrakech will be a new built hotel located in the heart of the modern city in the Menara area close to the Palais Royal, Theatre Royal. The hotel will offer 114 guestrooms and suites and all rooms will be fully equipped.

The hotel will offer a wide array of facilities including several restaurants, a piano bar, cafeteria, health and fitness facility, swimming pool with pool bar, discotheque, bowling alley and secured car parking.

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