

Starwood Hotels & Resorts Celebrates the Completion and Grand Opening of the All-New Sheraton Cable Beach Resort in the Bahamas

2008-01-29

Nassau's Newest Hotel Offers a Distinctive, Bahamian-Inspired Vacation Experience with an Array of Amenities and Dining Options, State-of-the-Art Meetings Facilities, and a Relaxed Island Atmosphere within a Sleek Contemporary Design



Starwood Hotels & Resorts Worldwide, Inc. (NYSE:HOT) , celebrated the completion of the all-new Sheraton Cable Beach Resort in Nassau, The Bahamas yesterday, with the property's official grand opening. The resort, which features an array of new amenities and dining options, as well as more than 25,000 square feet of meetings facilities, brings a fresh and inviting guest experience to the island as Nassau's newest hotel.

Owned by Baha Mar Resorts Ltd., and managed by Starwood Hotels & Resorts, the warm, inviting resort sports a contemporary "beach chic" design throughout, and offers a unique and expansive set of guest offerings and amenities shared with those of the neighboring Cable Beach Resorts properties, including 15 restaurants and lounges, tennis courts, the 35,000-square-foot Las Vegas-style Crystal Palace Casino, and a wide range of water sports, including snorkeling, kayaking and sailing.

"We look forward to welcoming guests to the all-new Sheraton Cable Beach Resort," said Don Robinson, President of Baha Mar Resorts, Ltd. "The resort naturally exudes a warm, Bahamian atmosphere. And with its expansive set of activities and amenities, together with Starwood's signature service standards, guests will be delighted by a truly tropical island paradise vacation."

Situated on a 1,000-foot stretch of Nassau's most spectacular white sand beach, the Sheraton Cable Beach Resort is set on seven exquisite acres of stunning waterscape, including three freshwater pools with flowing waterfalls, a swim-up bar and oversized Jacuzzis nestled among lush tropical landscaping.

"The Sheraton Cable Beach Resort is a beautiful resort and a perfect fit for everyone from leisure guests to groups seeking a superior island retreat," said Hoyt Harper, Senior Vice President, Sheraton Hotels and Resorts. "We are pleased to bring the Sheraton experience to this amazing destination, and look forward to providing our guests with a sense of belonging and relaxation from the moment they arrive to our hotel."

Decorated in soothing tones, the hotel's 694 guestrooms and suites offer a large private balcony or patio with breathtaking views of the Atlantic Ocean, lush gardens or the spectacular poolside waterscape. Rooms come equipped with high-speed Internet access, LCD flat-screen televisions and the signature Sheraton Sweet Sleeper(TM) Bed -- a multi-layered creation adorned with voluptuous down pillows, sensuous cotton sheets and a signature blanket and duvet.

Serving a variety of island specialties and international cuisine, the resort offers guests a choice of six restaurants and lounges including Amici A Trattoria, Bimini Market, and Dolphin Grill. Caribe Cafe will offer snacks for on-the-go and a delightful assortment of desserts, while Edgewater Bar and Telegraph Bar provide an ideal venue for an afternoon or evening cocktail. There are also plenty of well-appointed lounge areas to chill-out and enjoy the panoramic views of the beach throughout the expansive two-story lobby.

Among the resort's newest features are the meetings facilities, which consist of 25,000 square feet of indoor and outdoor function space that can accommodate meetings or events of up to 1,200 attendees. The largest facility -- a 12,500-square foot ballroom -- is complemented by four additional breakout rooms for meetings and banquets, as well as pre-function areas for group registration, cocktail receptions, and meeting breaks. All meeting facilities are equipped with the latest audiovisual equipment and high-speed Internet access. A full-service business center is also available to all guests.

About Cable Beach Resorts & Crystal Palace Casino

Cable Beach Resorts is comprised of the all-new Sheraton Cable Beach Resort, Wyndham Nassau Resort, and the Crystal Palace Casino. Guests of Cable Beach Resorts can enjoy activities and amenity entitlements at both properties, as well as the casino, no matter where they stay. Together, the resorts offer 1,544 guest rooms and suites, most with incredible ocean views, 15 restaurants and lounges, a complete tennis facility, an 18-hole golf course, over a half mile of Nassau's best beach, and a variety of water sport activities.

Cable Beach Resorts & Crystal Palace Casino is conveniently located within 15 minutes of Nassau International Airport, which is easily accessible by air by a number of domestic and international carriers. The resort's 35,000- square-foot Crystal Palace Casino is the only casino on Cable Beach offering Vegas-style gaming and features nearly 400 state-of-the-art slot machines with ticket-in/ticket-out capability, nearly 40 liberal table games, video poker, and video blackjack. Guests may also wager at the casino's state-of-the art Sports Book.

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