

Record Number of Hoteliers Driving Business Results from SynXis Innovation

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After Adding Seven New Chain Codes in 2007, SynXis Now Manages the Most Chain Codes of Any Hotel CRS Provider

SynXis, the Sabre Holdings business that provides hotel distribution and Internet marketing services globally, experienced a second straight year of record sales by signing numerous multi-property and chain deals, bringing the total number of private label chain codes to 37. The new properties will all use the **RedX** Distribution Management System already used by thousands of hotels around the world to distribute rates and availability to all channels including Global Distribution Systems, online travel sites, call centers and a hotel's own website.

The impressive list of new customers includes: Orient Express, ResortQuest Hawaii, Harrah's (the addition of Caesars Palace and Bally's hotels), Lodgeworks (Sierra Suites), Kor Hotel Group, Sandman Hotels, Historic Hotels of America and Shell Vacation Club.

As a result of SynXis's growth in Europe and its expansion into Asia Pacific, the number of new customers based outside the US exceeded new US-based customers for the first time in SynXis's history. Contributing to that number are marquee customers such as the Swiss-based Mövenpick Hotels & Resorts and Shangri-La Hotels & Resorts, based in Hong Kong. SynXis also renewed a large number of contracts in 2007, a key indicator of its customers' satisfaction with the SynXis products and services.

Scott Corey-Dunbar, vice president revenue and distribution, Sonesta Collection - Hotels&Resorts&Cruises, a SynXis customer since 2003, said that as a member of the SynXis User Council, he can see firsthand the focus SynXis puts on product marketing and ensuring they meet the needs of their customers and the marketplace. 'Sonesta was an early adopter of the SynXis technology and each year we are impressed with their innovation and addition of new products and services aimed at increasing revenue for our properties,' Scott said.

While more and more hoteliers are choosing SynXis as its distribution partner - an average of 165 new properties are added to **RedX** each month - in 2007 the company continued to invest millions of dollars in technology for current and future customer needs. SynXis also successfully consolidated all customers onto a single platform, **RedX**, in 2007. As expected, volume has soared on **RedX** and its performance levels have exceeded all targets. In 2007 **RedX** processed more than three billion shopping requests while maintaining over 99.9% uptime and a response time of less than 0.07 seconds.

Other 2007 highlights include:

The introduction of a new booking engine, Guest Connect

The addition of several key direct connects via SynXis Channel Connect including Travelocity and Expedia

The expansion of a global call center offering into Europe and Asia

An unmatched Internet marketing offering with the integration of E-site Marketing into the SynXis portfolio.

The launch of the Technology Partner Program, ensuring the highest level of cooperation and integration between vendors

'We continue to focus on delivering innovative technology solutions that ensure our products and services address the needs of both individual properties and the chains,' said Scott Alvis, president and general manager of SynXis. 'The record number of large multi-property deals signed in 2007 validates our direction and our position as the industry's distribution experts. We are looking forward to building on our momentum in 2008, and more importantly, enriching our partnerships with hoteliers worldwide to streamline their distribution and increase their properties' visibility to travel buyers.'

About SynXis(R)

SynXis, a Sabre Holdings company, provides distribution and Internet marketing services and technology for hotels around the world. SynXis connects hotels with their guests through increased exposure via all channels including GDS, third party travel sites and the hotel's own website. SynXis operates full-service global call centers offering private label reservation services. SynXis is the technology source for thousands of hotels, bed and breakfasts, resorts, and destinations, including: Harrah's, Interstate Hotels & Resorts, Millennium Copthorne, Destination Hotels & Resorts, and Jumeirah Hotels.

SynXis' corporate headquarters is in Southlake, Texas, with offices in Denver, Boston, Amsterdam, Singapore and Montevideo. For more information on SynXis and its products, please call +1-682-606-4000, e-mail info@synxis.com, or visit their Web site at www.synxis.com.

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information is available at www.sabre-holdings.com.

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