

IHG Expands Holiday Inn Express Portfolio In Northeast U.S.

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To open in Glassboro, NJ just minutes from Rowan University and Center City, Philadelphia.

IHG (InterContinental Hotels Group) announces plans for a NEW 100-room Holiday Inn Express & Suites in Glassboro, NJ. The new property is expected to open early Fall 2009.

Guests at the upcoming Holiday Inn Express & Suites will experience a comfortable and smart environment with innovative preferred guest upgrades to ensure a productive stay while traveling for business or leisure. The Express Start(R) breakfast bar, a complimentary café-style breakfast bar features a proprietary cinnamon roll and Smart Roast(R) coffee as well as other morning favorites. The SimplySmart(TM) shower incorporates a proprietary Stay Smart(TM) Kohler showerhead, upgraded 100 percent cotton terry towels and a new line of cinnamon-scented bath products. Guests will enjoy the SimplySmart(TM) bedding collection where guests will find new crisp fresh bedding which features an attractive decorative top sheet, a medium-weight duvet blanket and soft 200 thread-count sheets. Simply Smart bedding is currently being implemented at Holiday Inn Express hotels across the country.

'Holiday Inn Express hotels are designed to be the smart choice for value-conscious business and leisure travelers,' said John Merkin, senior vice president, Brand Management, Holiday Inn Brands, The Americas. 'With more than 1,700 properties worldwide and more than 600 properties in the pipeline, the Holiday Inn Express portfolio continues to expand in markets through the Northeast, providing our guests with a enhanced stay experience at a great value.'

Standard Holiday Inn Express guest rooms feature comfortable queen or king-sized beds, a sitting area with a lounge chair, in room coffee machine featuring complimentary Smart Roast

100% Arabica coffee. Business travelers will find large desks with ergonomic chairs, free high-speed internet access and free local phone and toll free (U.S. and Canada only), two phones with private voicemail and complimentary USA Today newspapers.

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