

Wyndham Hotel Group Introduces Ramada Encore Hotels to Ukraine

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Wyndham Hotel Group today announced an exclusive development agreement with Ukrainian Hotels LLC to build 15 Ramada Encore hotels over the next 10 years throughout Ukraine.

Ukrainian Hotels LLC will franchise and manage the properties under an agreement with Wyndham Hotel Group. Initial development targets include the capital, Kiev, and cities with populations of more than 200,000.

Ramada Encore hotels feature contemporary design, innovative multifunction areas and a bright, colorful décor with glass and wood throughout. All rooms feature power showers, Internet access, work areas, direct-dial telephones, tea and coffee facilities and flat-screen TVs with satellite service. Family rooms accommodate up to two adults and two children.

Olivier Dupont, Wyndham Hotel Group International senior vice president, international development, Europe, Middle East, Africa and Asia Pacific, said Wyndham Hotel Group seeks to make Ramada Encore hotels the midscale lodging leader in Ukraine's key secondary cities within the next five to seven years.

Sergii Kozhukhalov, executive coordinator of Ukrainian Hotels LLC, a subdivision of Astron-Ukraine Corporation, said his company elected to develop Ramada Encore hotels because the "boutique design and flexible, operational efficiencies are unique for the midscale segment and will allow us to exceed the expectations of our clientele at a competitive price."

Wyndham Hotel Group, one of three principal components of Wyndham Worldwide (NYSE:WYN), encompasses nearly 6,500 hotels and 541,000 hotel rooms on six continents. All hotels either are independently owned franchises or managed by a Wyndham Hotel Group subsidiary. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at www.wyndhamworldwide.com.

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