

Crowne Plaza to Bring 386-Room Asian-Themed Hotel & Casino to Las Vegas

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IHG Announces Crowne Plaza New Build In Las Vegas

IHG (InterContinental Hotels Group) announced its plans for a new-build 386-room Crowne Plaza hotel in Las Vegas. The hotel is expected to open in 2010.

The hotel will be conveniently located in central Las Vegas, just west of major casinos on the Las Vegas Strip, and a short drive from the McCarran International Airport. Also nearby is the Las Vegas Convention Center, the third largest convention center in the U.S.

'Las Vegas has seen exceptional growth in population and tourism over the past decade,' said Gina LaBarre, vice president, Brand Management, Crowne Plaza Hotels & Resorts, the Americas. 'The world famous gaming resorts and thriving convention industry bring in tens of thousands of visitors a year, making this a great location for an upscale meetings-savvy brand like Crowne Plaza.'

The hotel will feature the Crowne Plaza Sleep Advantage program, which is available at all Crowne Plaza hotels in the Americas. Sleep Advantage encompasses the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include new bedding, guaranteed wake-up calls, designated quiet zones, night lights, drape clips, sleep CDs, sleep tips and amenities such as eye masks, ear plugs and lavender spray.

Also consistent with the Crowne Plaza brand, the hotel offers a comprehensive meetings package to ensure a seamless planning process and exceptional meeting experience consisting of three key components: a Two-Hour Response Guarantee, Crowne Meetings Director and a Meetings Daily Debrief. The hotel will offer 16,000 sq.-ft. of meeting and banquet space.

The new Asian-themed Crowne Plaza will include a casino, three restaurants, three lounges, a full-service spa and outdoor swimming pool, as well as a fitness center, business center and retail. Complimentary wired and wireless Internet will be available throughout the hotel.

The hotel is owned and managed by Andrew Lai under a license agreement with a company in the InterContinental Hotels Group.

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