

Sheraton Adds 3,000 Rooms in Dallas and Denver with Brand New Look

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Starwood to Re-brand and Renovate Former Adams Mark Hotels as Sheraton Dallas Hotel and Sheraton Denver Hotel

Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) announced the addition of two Sheraton properties to its ever expanding global brand portfolio. Starting in mid-April, Starwood will re-brand two former Adams Mark Hotels as Sheraton Dallas Hotel and Sheraton Denver Hotel. The move is part of a larger comprehensive revitalization and expansion of the Sheraton brand, currently being implemented worldwide.

Upon joining the Sheraton family, both hotels -- owned in partnership between Whitehall Funds and The Chartres Lodging Group -- will undergo a comprehensive renovation, enhancing nearly all aspects of the properties. Guests will experience newly designed guest rooms and lobbies and an array of new signature services, including new room amenities, new state-of-the-art fitness centers, enhanced food and beverage offerings, enhanced in-room entertainment options and the new Link@SheratonSM. The Link@Sheraton is a signature communications hub where guests can email and access free, wireless high-speed Internet and also enjoy café offerings, television and newspapers. The lobby and more than half the guest rooms at each property will be renovated by June 2009.

'The Sheraton Dallas Hotel and Sheraton Denver Hotel join the Sheraton family at an exciting time,' said Hoyt Harper. 'Sheraton is embarking on a bold plan to reposition itself, with extensive renovations and upgrades to existing hotels that will result in 50,000 new or renovated rooms by 2009 in North America alone, and 60 new hotels in the next 2 ½ years in high-profile U.S. cities. The new Dallas and Denver hotels will expand Sheraton's footprint and illustrate the brand's focus on large convention hotels.'

In addition to a new design, the hotel's guest rooms will feature comfortable seating, oversized work desks and LCD flat panel televisions. Guests will have a front-row seat to high-quality, in-room programming through its Scene@SheratonSM entertainment package, offering sneak previews and premier sports programming. Rooms will also feature the signature Sheraton Sweet Sleeper™ Bed - a nine-layered custom-designed ensemble.

Sheraton Dallas Hotel has 1,842 guest rooms and over 230,000 square feet of meeting space, including the single largest ballroom in Texas. The hotel is located in the heart of the Dallas commercial center and attached via sky-bridge to a sister Starwood property, The Westin City Center, Dallas.

With 1,225 guest rooms, Sheraton Denver Hotel is the largest hotel in Colorado. It also offers more than 130,000 square feet of conference space and nearly 50 meeting rooms. The hotel is located in downtown Denver at 16th Street and Court Place, near the state capital and on the popular 16th Street pedestrian mall.

In Denver, Sheraton hotel's current portfolio includes Sheraton Denver West, Sheraton Denver Tech Center and Four Points by Sheraton, while in Dallas/Ft. Worth, it includes Sheraton Dallas North Hotel, Sheraton Suites Market Center, Sheraton Grand Hotel Dallas Fort Worth Airport, Sheraton Arlington Hotel, Sheraton Stonebriar Hotel (opening March 1, 2008) and Sheraton Fort Worth Hotel and Spa opening May 15, 2008.

Sheraton, the largest brand of Starwood Hotels & Resorts Worldwide, Inc.(R) (NYSE:HOT) has more than 408 hotels in 75 countries. Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 850 properties in more than 95 countries and 145,000 employees at its owned and managed properties.

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