

VIZERGY formerly SECURE-RES Honored With Five Awards In 51St HSMAI Adrian Awards
Competition
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The Hospitality Sales & Marketing Association International (HSMAI) recognized VIZERGY formerly SECURE-RES, a Jacksonville, FL based company, with four Adrian Awards for web marketing excellence.

In addition to recognition for web marketing excellence, Joel Carver, VIZERGY's Sr. VP of Sales and Marketing, was honored as one of HSMAI's 'Top 25 Most Extraordinary Minds in Sales & Marketing.' This annual ranking pays tribute to best minds in hospitality, travel and tourism sales and marketing, saluting outstanding individuals who define innovation, vision and achievement, and whose work produces great results.

HSMAI paid tribute to VIZERGY, during the 18th annual HSMAI Adrian Awards Show - a gala black-tie dinner held on Jan. 28, 2008 at the New York Marriott Marquis, celebrating award-winning work, lifetime achievement, and the 'Top 25 Most Extraordinary Minds in Sales and Marketing. These awards are handed out as part of the 2007 HSMAI Adrian Awards Competition, the largest and most prestigious travel event of its kind in the world, now in its 51st year.

This year's contest attracted nearly 1,300 entries from around the world, with entries judged by teams of experts from all sectors of the industry.

VIZERGY became the new name for leading international Internet marketing provider SECURE-RES on Nov. 1 and personifies the qualities that drive the company: vision, visibility and energy. These attributes propel customers to the highest level of visibility available through cutting-edge marketing techniques.

VIZERGY is an Internet marketing company that empowers hotels and resorts to drive revenue through the Internet. Founded as SECURE-RES in 1998, VIZERGY offers internet advertising, search engine optimization, web development, target marketing and e-commerce strategy development to help hotels and resorts aggressively compete online. For more information on VIZERGY and its services visit www.vizergy.com.

For more information, contact VIZERGY formerly SECURE-RES, 4237 Salisbury Rd. N., Suite 205, Jacksonville, FL. 32216, phone (904) 389-1130, fax (904) 899-5809 or visit the website at www.vizergy.com.

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