

Ameristar Casinos Names Reginald Fullwood, Jr. Senior Vice President and General Manager of  
Ameristar Black Hawk

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Ameristar Casinos, Inc. (NASDAQ:ASCA) today announced that Reginald Fullwood, Jr. has been appointed Senior Vice President and General Manager of Ameristar Black Hawk, effective today.

"I'm pleased to welcome Reggie to the Ameristar team," said Ameristar Senior Vice President of Operations Michelle Shriver, to whom Fullwood will report. "Reggie is an accomplished leader who has proven his ability to generate strong returns and elevate guests' overall gaming experience. His considerable industry experience and commitment to exceptional guest service will be a tremendous asset as we continue our expansion of the Black Hawk property and offer a greater array of superior products and services."

Fullwood joins Ameristar from Harrah's Entertainment, Inc., where he served as Vice President and Operations Controller of Harrah's Atlantic City. In that position, he was responsible for business planning and forecasting, financial analysis and cash management for the \$553 million gaming operation.

Fullwood also has served as Vice President of Table Games at Harrah's Atlantic City and Vice President of Service Strategy for Harrah's Atlantic City region. He was Director of Customer Service at Harrah's Atlantic City and Showboat Atlantic City prior to that. This background shaped Fullwood's belief that exceptional guest service must be a key differentiator between industry competitors and every team member should serve as a marketing agent by enhancing each guest interaction.

"Ameristar Black Hawk is already a highly successful property, and the construction of its new luxury hotel and other amenities will raise it to still another level," Fullwood said about the property and its 33-story, 536-room luxury hotel and spa currently under construction. "I am very excited to lead Ameristar Black Hawk's property and work with the team to maximize its operating potential in the Denver marketplace. I look forward to further strengthening Ameristar's commitment to providing superior guest service and product quality every day."

Prior to entering the gaming industry, Fullwood served in Credit Suisse First Boston's investment banking division and as a Captain and Company Commander in the United States Army.

Fullwood earned an MBA at the University of Virginia's Darden Graduate School of Business Administration and a M.S. in Systems and Project Management at Golden Gate University in San Francisco. He is a graduate of the United States Military Academy.

Fullwood currently serves on the Finance Advisory Committee of the United Way of Atlantic County and the Diversity and Equity Advisory Committee of Atlantic Cape Community College. He and his family will be relocating to the Denver area in the near future.

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