

## New Technology for Top Search Engine Results SEO Super Reporter(R) places hoteliers at the top of Internet searches

2008-02-13

---

Hoteliers and Property Management Groups will now have the opportunity to take advantage of a new technology that helps assure their properties' receive high placement on consumers' Internet searches.

VIZERGY formerly SECURE-RES's SEO Super Reporter (R) allows users to market their brand globally and measure their success in real time. It works with all the major search engines and constantly refines key words and other elements

"Today, 95 percent of Internet shoppers use search engines like Google and Yahoo when making buying decisions," said Steve Million, chief technology officer of SECURE-RES. "If you don't show up at or near the top of search returns, you're at a tremendous disadvantage."

The SEO Super Reporter (R) program is run monthly to establish benchmarks, quantify up and down movements for specific keywords and reporting metrics for each client. The program sifts through vast amounts of data quickly, allowing for modifications to client websites on an ongoing basis to assure top performance.

The SEO Super Reporter (R) was developed by VIZERGY over a period of twelve months and at a cost of more than \$200,000. It is available to all VIZERGY marketing clients at no additional cost.

VIZERGY is an Internet marketing company that empowers hotels and resorts to drive revenue through the Internet. Founded as SECURE-RES in 1998, VIZERGY offers internet advertising, search engine optimization, web development, target marketing and e-commerce strategy development to help hotels and resorts aggressively compete online. For more information on VIZERGY and its services visit [www.vizergy.com](http://www.vizergy.com).

For more information, contact VIZERGY formerly SECURE-RES, 4237 Salisbury Rd. N., Suite 205, Jacksonville, FL. 32216, phone (904) 389-1130, fax (904) 899-5809 or visit the website at [www.vizergy.com](http://www.vizergy.com).

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article31190.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)