

Mövenpick Hotel Opening in Izmir, Turkey

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An upscale Mövenpick Hotel has officially opened its doors in the vibrant Turkish city of Izmir. The Mövenpick Hotel Izmir is now the Swiss premium group's third hotel in Turkey, after Istanbul and Bodrum. The 5-star business hotel, which has been extensively refurbished over the past two years, offers 185 rooms and suites, all perfectly tailored to the needs of business travellers.

The Mövenpick Hotel Izmir is located in the heart of the city of Izmir close to the Aegean Sea. The business and shopping district and the trade fair grounds are within walking distance, with Adnan Menderes International Airport only 18 km away. It is also the ideal starting point for visiting local attractions such as Ephesus and the popular Turkish destinations of Kusadasi, Cesme and Foca.

'Izmir is an increasingly trendy destination and we're delighted with our hotel's prime location,' says Alain Rigazzi, General Manager of the Mövenpick Hotel Izmir. 'What's more, the prospect of Universal Expo 2015 will certainly give the city an additional boost.'

The 185 modern rooms, which include 38 executive rooms, 17 junior suites and a royal suite, offer the highest levels of comfort and some captivating views of the square in the front of the hotel and the Aegean Sea. Guests residing on the Executive Floor are able to enjoy additional amenities and access to the Executive Lounge, where free beverages and snacks are served around the clock.

The first-class culinary offer will delight the palate of even the most discerning gourmets. International and Turkish specialities as well as trademark Mövenpick Hotels & Resorts dishes are served under the watchful eye of Swiss Head Chef Andreas Erni. The Margaux Restaurant has a wide range of buffets and meat specialities while the menus of the Breeze Bar and the Swiss Cake Restaurant feature Mövenpick coffee, Swiss chocolate, home-made cakes and the ever popular Mövenpick Ice Cream.

A total of nine modular banquet and conference premises are equipped with the latest audiovisual technology, providing the ideal setting for events of all kind.

The Coral Health Club is the perfect place for sporting activities and relaxation, with an indoor pool, a fitness centre, sauna and steam room. Under professional management the Health Club offers a selection of massages or lessons such as yoga. Guests can then recharge their energy levels at the Vitamin Bar.

'Alain Rigazzi and his team will be most adept at blending Turkish and Swiss hospitality,' says Frank Reichenbach, Regional Manager for Turkey. 'We are proud to have a presence here in Izmir with another upscale hotel, alongside those in Istanbul and Bodrum, and to have the opportunity of offering our guests such high standards of quality and service also here.'

'After Istanbul and Bodrum, this is now our third successful opening in Turkey,' says Jean Gabriel Pérès, President & CEO Mövenpick Hotels & Resorts. 'Turkey remains an extremely attractive expansion objective for us. And besides our project in Ankara, we will no doubt be announcing more hotels soon.'

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