

## 'Da Coach' Mike Ditka Opens Two Orlando Resorts

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Former NFL Coach Promotes New Lighthouse Key Resort & Spa and Runaway Beach Club Resort

"Da Coach" Mike Ditka, former NFL Coach of the 1985 Super Bowl champs, the Chicago Bears, will soon celebrate his latest victory with the official grand opening of the first two Mike Ditka Resorts in Orlando, Lighthouse Key Resort & Spa and Runaway Beach Club Resort.

Ditka will be in Orlando Feb. 27th to unveil the new resorts to the media and VIPs. Lighthouse Key Resort & Spa and Runaway Beach Club Resort are both located in the heart of the Orlando attractions area and are just minutes from Walt Disney World Resort. These new resorts are just one part of the successful business in Coach Ditka's portfolio. "Da Coach" also owns interest in the Chicago Rush indoor arena football team and Mike Ditka's restaurants. He also created the "Kick Ass" wine label as well as a fine line of quality cigars among other ventures.

The ultimate in vacation luxury, Lighthouse Key Resort & Spa is a gated resort community featuring spacious two-, three- and four-bedroom lakefront villas, elegantly yet comfortably furnished in West Indies decor. Designed to provide a home away from home for guests, the new villas feature fully equipped, stainless steel gourmet kitchens, private lanais, lavish master suites, separate dining and living rooms, in-home washers and dryers, and the latest in high definition, flat screen entertainment as well as a 42 inch television in each villa's great room. The resort further pampers vacationers with a full-service 4,600-square-foot European-style spa, a heated zero-depth entry freeform swimming pool, resort-style pool and hot tub, health and fitness center, 50-seat movie theater, billiards room, game room, meeting facilities, a grand clubhouse, deli and gift shop, business center, meeting space, poolside bar and high speed wireless Internet service throughout the resort. The property also offers complimentary shuttle service to the Walt Disney World theme parks.

Runaway Beach Club Resort offers all of the conveniences of a resort with the space and luxury of a private residence. Guests will enjoy some of the area's largest one-, two- and three-bedroom villas and loft villas. Furnished in Key West cottage style, each villa has a fully-equipped gourmet kitchen and dining room, flat screen TVs and DVD players. The sprawling grounds feature a heated "Key West" zero-entry family pool with water features for kids, a heated "South Beach" adult pool and tanning deck, a 24-hour professional fitness center, indoor basketball court, whirlpool spa, clubhouse/reception center, and complimentary shuttle service to the Walt Disney World theme parks.

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