

Hawaii's Outrigger Enterprises Appointed Exclusive Manager for New Luxury Resort at Phuket, Thailand  
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Outrigger Enterprises Group has been selected to manage the 400 room luxury full service hotel being built in the exciting new West Sands mixed use resort under construction on Mai Khao Beach on the northwestern shore of Phuket, Thailand. The West Sands Resort will also feature 98 luxury villas and 336 condominiums, along with stand-alone restaurants and a world class water park.

Central and City Developments Limited, whose principals include Sir Terry Leahy, a former European Business Leader of the Year, and Paul Mercer, well-known developer and president of Central and City Developments, is the developer.

'This is an exciting opportunity for Outrigger," said David Carey, Outrigger's president/CEO. "We've had our sights set on Thailand -- Phuket in particular -- for some time now, and we're thrilled to be associated with such a prestigious project."

"We're pleased to have Outrigger as the manager of the hotel and look forward to a successful project backed by Outrigger's exemplary reputation and expertise, global strategy, cutting edge technology and proven customer service," said Sir Terry Leahy, principal shareholder of Central and City Developments.

Work is already underway, with the first 160 villa and condominium units set for completion by fall 2008. The West Sands Outrigger Resort hotel facility is slated to open by end of 2009. Resort amenities will include Phuket's first water park, a beach club, private clubhouse, fitness center, tennis courts, a holistic fusion spa, as well as a selection of retail shops and restaurants.

In addition to luxury, the project is committed to being environmentally friendly. Solar energy, superior insulation, biodegradable refuse plants, hydrothermic air-conditioning and hot water systems - all have been carefully planned for the least ecological impact while at the same time maximizing a quality experience.

"West Sands is Outrigger's first venture into Thailand, but it certainly won't be our only venture," said Mr. Carey. "We're looking forward to gaining a significant presence within Asia over the next few years. With two projects presently underway in Bali, we are currently looking at other potential projects in Thailand, Vietnam and Hainan Island, China. Outrigger brings a strong reputation and 60 years of experience in hospitality management and development to the table, and we look forward to establishing Outrigger's presence in other areas of the Asia-Pacific region.

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