

First Mövenpick Hotels & Resorts Project in Syria

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Mövenpick Hotels & Resorts has taken yet another important step in its Middle East expansion strategy. A management agreement for a modern 5-star hotel in the heart of the Syrian capital, Damascus has just been signed with the owning company Toumeh International Group. The new Mövenpick Hotel Damascus, which will form part of a large shopping mall, is already under construction and scheduled for completion in 2010.

'Syria in general and Damascus in particular have long been on our expansion wish-list as a cultural and religious centre in the region,' says Andreas Mattmüller, Senior Vice President Middle East & Asia Mövenpick Hotels & Resorts. 'We are proud to be present in this key Arabian destination as of 2010 thanks to the Toumeh International Group.'

'We are delighted to be carrying out this project jointly with the renowned international hotel group,' says Dr Nabil Toumeh, CEO Toumeh International Group. 'Mövenpick Hotels & Resorts is a strong brand in the Middle East and enjoys the loyalty of a broad clientele of highly satisfied customers.'

The new Mövenpick Hotel Damascus boasts an excellent location in the city centre, in the immediate vicinity of the government ministries, and offers 268 spacious rooms and suites. Other amenities include a restaurant, lobby lounge, health and beauty centre, and an outdoor swimming pool as well as tennis courts. A multi-purpose function room for up to 300 persons is available for banquets and conferences, along with six meeting rooms and a business centre.

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