

Rick's Cabaret International, Inc. Reports 17.89 Percent Increase in February Same Store Nightclub Sales
2008-03-06

Total Sales Are up 126 Percent and Set a New Record

Rick's Cabaret International, Inc. (NASDAQ-GM:RICK), the premiere publicly traded operator of gentlemen's clubs, said it had sales of \$5,140,721 at its nightclubs in February, a record for the company. The previous sales record for the company's nightclubs was \$5,035,367 set in December 2007.

Total sales were up 126 percent over the \$2,273,347 registered in 2007. Same store sales were \$2,680,004, a 17.89 percent increase for the month compared with last February.

Principal drivers of the February increase were the contribution of the company's newest acquisition, Tootsie's Cabaret in Miami, which continued to exceed original sales estimates with sales exceeding \$2 million, robust sales at Rick's Cabaret in Ft. Worth, and a nearly 74 percent increase in same club sales at Rick's Cabaret in New York City over February 2007.

'We benefited from an additional day because of Leap Year, which just added an extra bonus to a stunning month,' said Eric Langan, President and CEO of Rick's Cabaret. 'We are particularly pleased with our same store sales growth of almost 18 percent.'

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